

# SAMPLE KEYWORD MAP



### The Keyword Map in a Nutshell

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The keyword map points your content in the right direction by identifying the popular keyword phrases that customers search for related to your products, services and solutions. Pinpointing the right keywords to use in your content and on your website helps to improve your search rankings and increase the traffic to your website.

### Keyword Research Skills

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Sure, you need to have some keyword research skills to develop Keyword research skills are required to harvest data from tools like SpyFu, Moz or any of the many search research tools on the market. But follow the directions below to jump on the optimization train.

### INSTRUCTIONS FOR KEYWORD MAP RESEARCH

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The following instructions apply to the development of the Keyword Map Research Spreadsheet that is the source of data in this doc.

#### Raw Keyword Data

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This is the first sheet of the spreadsheet that harvest all the data from SpyFu, a competitive intelligent research tool. Open a free 30 day trial of SpyFu, and enter your domain name and all your competitors domain names one by one into Spyfu one by one. Then view and download all the Organic Keyword information for each domain name, creating this first sheet you see in the spreadsheet.

#### All Keywords Parsed

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Here you simply take column B on the sheet above that lists all the search position for all the domain names, and parse each domain listing positions into it's own column.

## INSTRUCTIONS (CONTINUED)

### Removed Duplicates

Remove all the duplicate keywords from your research to help narrow the list and pick the winners.

### Remove Unworthy Keywords

Remove all the unworthy keywords that are not worthy of optimization, including misspellings and non-sense (and noncents ;-)) keyword phrases not worthy of targeting.

### Keyword Universe Untagged.

Apply a keyword group name and Silo name to your final filtered list of keywords. Group names will be either Low Hanging Fruit, Primary or Secondary.

-- **Low Hanging Fruit keywords** focus on the keywords your domain has achieved search positions 11 to 50, presenting an easier opportunity to improve those listing position, drive traffic and deliver on performance goals.

-- **Primary keywords** are priority keywords you want to target for content optimization.

-- **Secondary keywords** are contextually relevant to target.

Your next tagging mission is the most difficult. You'll want to create 5 to 10 Keyword Silo names and categorize all keywords into those Silos. All the keywords in each keyword silo should be contextually relevant and related. And your Keyword Silo names should be created with your customer personas and the customer journey map in mind.

### Final Keyword Universe

This final keyword universe is sorted by Group then Silo Name.

# SAMPLE KEYWORD MAP

Prepared for



WriterAccess selected three competitors to focus on for optimization. By researching their paid and organic success in the search engines, we can properly develop a content strategy and search engine optimization plan to achieve top listings in the search engines, increase organic traffic and capture organic market share— all goals of this Keyword Map.

# Scripted

**Scripted** was originally founded in 2008, Scripted (or back then “Scripped.com”) was a place for screenwriters to collaborate on screenplays and sell them to Hollywood producers. In 2011, businesses begin reaching out to see if their writers would provide content for non-entertainment industry projects. Three months later in June of 2011, Scripted.com was officially born. The company has raised a few rounds of capital to help fuel the success.



**Skyword** is a Boston based content marketing platform. Their platform targets enterprise customers that create larger volumes of content used to drive lead generation and brand strength. Like WriterAccess, Skyword hosts a yearly conference for content marketers.

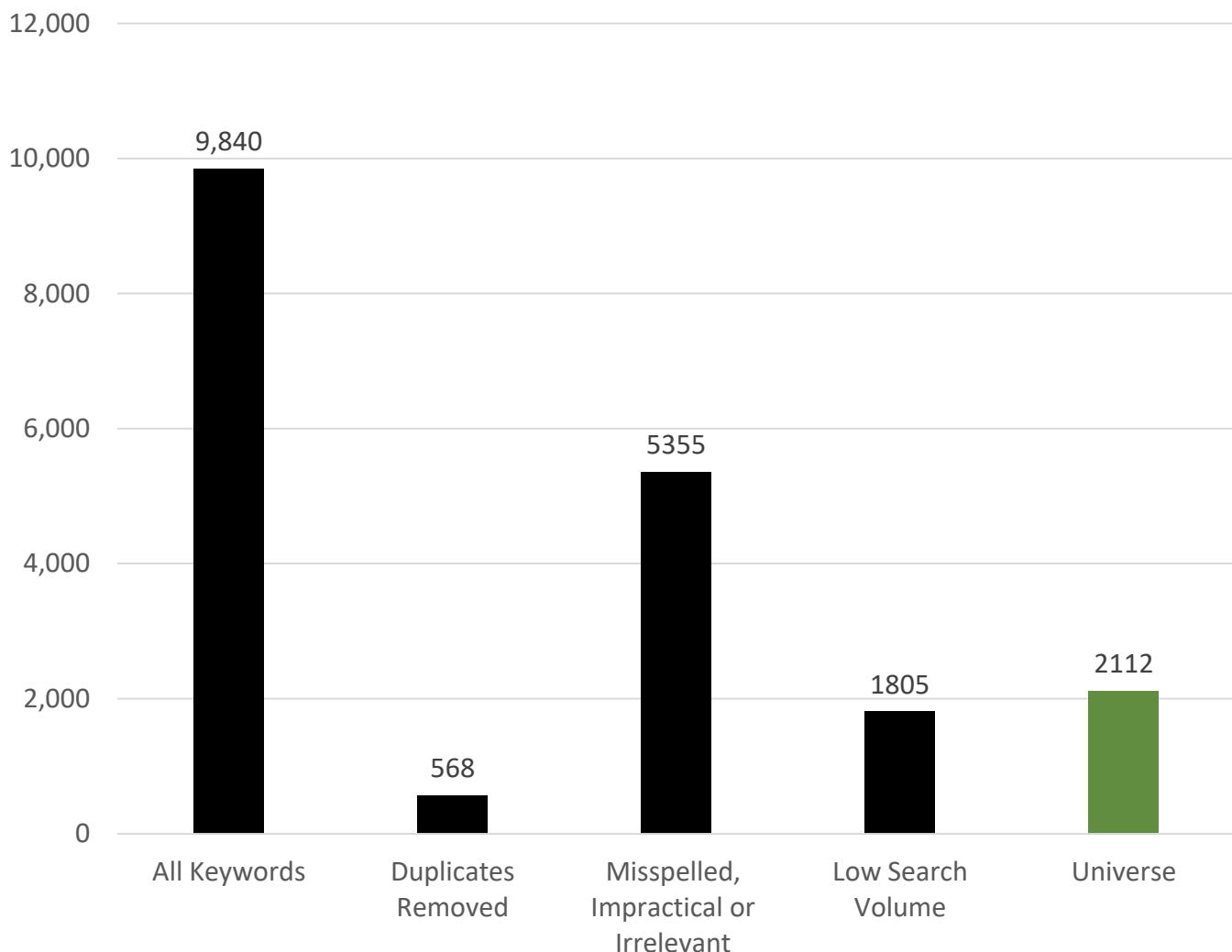
# Contently

**Contently** competes more directly with Skyword than WriterAccess, offering bigger brands content solutions at scale. Their co-founder is a fantastic creative director and publisher of content that engages, educates and entertains. Their platform features smart technology, content marketing expertise, and vetted creative talent – journalists, photographers, designers, videographers, and all things in-between.

## Keyword Research

Using SpyFu competitive intelligence software, we harvested **9,840 organic keywords** to consider for topic optimization that would appeal to both readers and the search engines. We then removed the duplicates, misspelled words, and keywords that would be impractical for content creation. We also eliminated phrases with low search volume.

The result was a **Keyword Universe** of **2,112 unique keywords** and keyword phrases that will boost search engine optimization, topic ideation and monthly performance measurement, thus helping us establish and achieve content marketing goals.



## Keyword Groups

The final *Keyword Universe* is then sub-divided by hand into three different groups of keywords based on the goals for content marketing with consideration of difficulty to rank in the search engines, content budget projections, traffic growth goals, reader engagement needs, competitive intelligence and realistic expectations.

KEYWORD GROUPS	Keyword Count
All Keywords (Universe)	2,112
Primary	442
Low-Hanging Fruit	462
Secondary	1,208

**Primary Keywords:** *Primary Keywords* are keywords hand-selected for WriterAccess based on three primary variables: business impact, reader engagement and lead generation – the three goals established for content strategy. These 442 keywords will become the highest-priority focus for content creation and optimization.

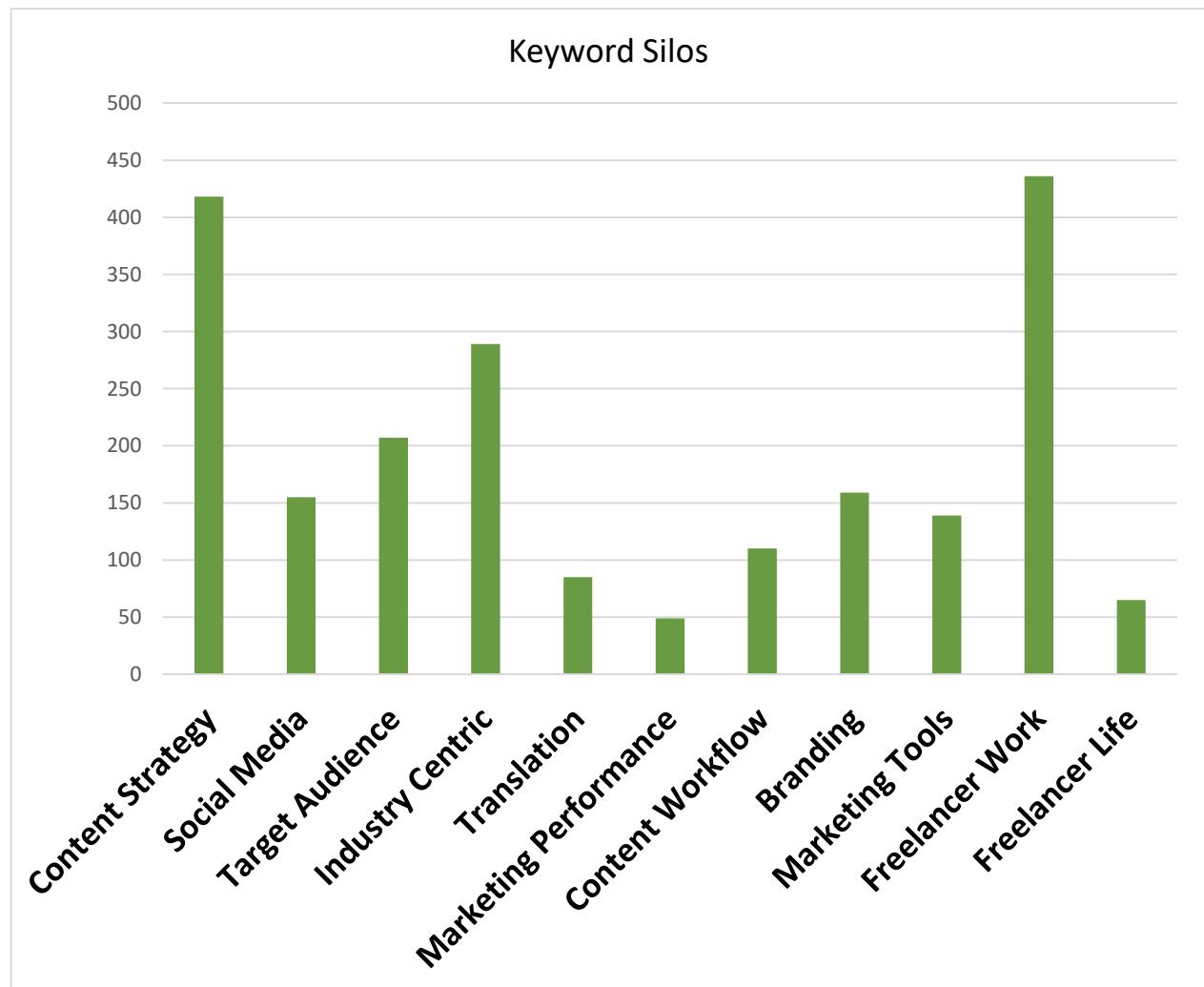
**Low-Hanging Fruit:** *Low-Hanging Fruit Keywords* are keywords that WriterAccess currently ranks between positions 11 and 50 on Google. All of these keywords offer opportunity to achieve top 10 listing positions in the search engines and deliver on short term content marketing goals, increasing organic traffic, improving lead generation and boosting revenue. More than 462 Low-Hanging Fruit Keywords are currently targeted, and we expect more to be added monthly with success.

**Secondary Keywords:** *Secondary Keywords* are hand-selected based on the long term goals for content marketing, namely capturing organic market share from the competition and consistently engaging readers, customers and fans with fresh information and insights that drive readership and revenue. Both long- and short-tail keyword phrases are included in this group with wide ranges of search volume, PPC price and ranking difficulty. These 1,208 secondary keywords should also serve as ideation sources for writers seeking new topics for content creation.

## Keyword Silos

**Keyword silos** are categorical classifications for groups of keywords targeted for search engine optimization and reader engagement. Each keyword silo contains keywords that align with the keyword silo name, general topic and target audience that would have interest in those topics and keywords. We've identified 11 Keyword Silos for WriterAccess, representing three core personas: SMB's, Agencies and Writers. All 2,112 keywords in the WriterAccess Keyword Universe have been tagged or associated with ONE AND ONLY ONE Keyword Silo, to help streamline the search engine optimization process and achieve ranking goals.

*(Note: a single keyword could theoretically be used and applied to multiple keyword silos and topics, but performance tracking is much easier with the one to one ratio.)*



# Content Strategy

Keyword	Ranking	Diff	Volume	Exact CPC	WA SCORE	GROUP
content marketing strategies	>51	60	4380	12.4	10	Primary
content marketing strategy	>51	54	4380	19.86	10	Primary
pr strategy	>51	48	3600	3.62	10	Primary
storytelling marketing	>51	50	2880	2.89	10	Primary
content marketing definition	>51	49	2400	26.62	10	Primary
email marketing strategy	>51	52	1890	20.86	10	Primary
marketing for small businesses	>51	65	1590	16.05	10	Primary
outsource marketing	>51	48	1290	12.68	10	Primary
outsourcing marketing	>51	41	1290	8.89	10	Primary
blog content	>51	44	870	4.34	10	Primary
newsletter content	>51	42	570	1.39	9	Primary
email strategy	>51	51	240	17.17	9	Primary
freelance content writer	4	50	990	8.16	8	Primary
content writing service	>51	32	720	6.52	8	Primary
web content writing services	>51	29	720	5.83	8	Primary
successful marketing strategy	>51	48	480	5.13	8	Primary
best seo strategy	>51	46	120	24.28	8	Primary
importance of email marketing	>51	43	120	42.89	8	Primary
content creation service	>51	23	480	5.63	7	Primary
how to start a newsletter	>51	57	300	3.9	7	Primary
marketing writers	1	50	240	8.735	7	Primary
what is a white paper	>51	57	9900	0.18	6	Primary
blog writers	5	50	1590	3.98	6	Primary
hire writer	5	47	1290	5.1	6	Primary
hire freelance writers	1	46	390	11.9	6	Primary
freelance content writers	4	50	300	3.25	6	Primary
hire content writers	2	43	300	15.46	6	Primary
seo content writing services	>51	30	240	5.22	6	Primary
creating an editorial calendar	>51	46	90	7.29	6	Primary
content strategists	>51	56	8100	0.1	5	Primary
marketing storytelling	>51	47	720	0.1	5	Primary
hiring freelance writers	5	53	390	4.53	5	Primary
hire bloggers	6	46	300	4.06	5	Primary
freelance writers for hire	1	42	300	12.21	5	Primary
hire content writer	2	45	300	6.8	5	Primary
hiring content writers	2	41	300	7.67	5	Primary
freelance writing services	5	36	240	9.54	5	Primary
blog marketing company	>51	52	150	0.82	5	Primary
calendar for blog	>51	48	150	1.55	5	Primary
blog writers for hire	5	42	90	51.88	5	Primary

# Content Strategy

Keyword	Ranking	Diff	Volume	Exact CPC	WA SCORE	GROUP
content strategy	>51	53	8100	0.03	4	Primary
article writers	9	45	1890	4.22	4	Primary
articles writer	9	65	1890	4.15	4	Primary
outsource strategy	>51	63	570	0.1	4	Primary
hire freelance writer	1	45	390	1.55	4	Primary
freelance writer for hire	1	43	300	3.4	4	Primary
freelance writer services	3	30	240	5.45	4	Primary
hire blog writer	4	45	120	9.26	4	Primary
blog writer for hire	4	44	90	9.71	4	Primary
content writer for hire	3	48	90	7.61	4	Primary
content writers for hire	3	48	90	6.46	4	Primary
freelance web content writer	5	55	90	6.05	4	Primary
freelance web content writers	5	54	90	7.32	4	Primary
hire article writer	3	43	90	6.59	4	Primary
hire article writers	4	47	90	4.46	4	Primary
hiring a freelance writer	4	39	90	6.32	4	Primary
find content writers	3	48	60	8.1	4	Primary
hire a content writer	2	48	60	7.05	4	Primary
report writers	9	56	1890	0.92	3	Primary
proposal writers	1	57	990	1.12	3	Primary
hire blogger	6	40	300	5.96	3	Primary
hiring writer	2	51	210	3.94	3	Primary
bloggers for hire	5	44	210	5.06	3	Primary
find freelance writer	4	55	120	6.49	3	Primary
find freelance writers	4	48	120	10.47	3	Primary
hire blog writers	5	43	120	2.25	3	Primary
cheap content writing	3	30	90	4.81	3	Primary
freelance writing service	4	46	90	1.73	3	Primary
hire a freelance writer	1	44	90	1.34	3	Primary
white paper writer	3	35	90	3.04	3	Primary
white paper writers	6	41	60	1.83	3	Primary
white paper writing services	4	21	60	1.34	3	Primary
article writers for hire	4	44	30	7.28	3	Primary
blog post writer	3	52	30	3.66	3	Primary
blog post writers	3	45	30	6.2167	3	Primary
freelance copywriter for hire	4	36	30	6.78	3	Primary
content plan	>51	49	1590	0	2	Primary
buy writing	10	37	480	0.92	2	Primary
grant proposal writers	9	68	390	0.62	2	Primary
business writing services	9	24	210	4.78	2	Primary

# Content Strategy

Keyword	Ranking	Diff	Volume	Exact	CPC	WA SCORE	GROUP
ad writers	1	50	150	1.42	2	Primary	
find writer	1	47	120	5.3	2	Primary	
writers freelance	7	63	120	0.92	2	Primary	
business proposal writers	6	51	120	3.86	2	Primary	
content marketing storytelling	>51	46	120	0	2	Primary	
newsletter writers	9	43	90	5.94	2	Primary	
cheap article writing service	7	28	90	6.42	2	Primary	
cheap article writing services	10	35	90	4.34	2	Primary	
press release writers	3	45	90	6.15	2	Primary	
professional writer for hire	5	38	90	3.45	2	Primary	
proposal writing service	7	22	90	8.19	2	Primary	
proposal writing services	6	19	90	5.14	2	Primary	
speech writing service	9	25	90	3.2	2	Primary	
catalog writer	3	54	60	2.84	2	Primary	
find a freelance writer	5	55	30	5.36	2	Primary	
freelance seo content writer	10	47	30	14.98	2	Primary	
hire a blog writer	5	44	30	2.84	2	Primary	
how to hire a freelance writer	5	44	20	3.96	2	Primary	
writer marketplace	1	49	20	0.96	2	Primary	
hire freelance blogger	5	42	10	12.13	2	Primary	
writeraccess	1	51	3600	0	1	Primary	
hiring content writer	2	40	300	0	1	Primary	
content writers freelance	4	57	210	0	1	Primary	
content strategy conference	>51	45	150	0	1	Primary	
find a writer	2	42	90	0.96	1	Primary	
book writing services	5	23	90	1.37	1	Primary	
creating a content strategy	>51	55	90	0	1	Primary	
marketing that works	>51	49	90	0	1	Primary	
social content strategy	>51	48	90	0	1	Primary	
speech writing services	4	25	90	1.68	1	Primary	
find content writer	3	52	60	0	1	Primary	
need content writers	5	49	60	0	1	Primary	
book writers for hire	6	43	30	1.52	1	Primary	
business proposal writing services	3	40	30	3.96	1	Primary	
copywriting that sells	7	35	30	1.065	1	Primary	
ghost writer contract	9	37	30	5.46	1	Primary	
grant proposal writer	2	57	30	1.68	1	Primary	
hire a professional writer	5	42	30	2.93	1	Primary	
part time writers	4	57	30	0.04	1	Primary	
script writing services	1	26	30	1.12	1	Primary	

# Content Strategy

Keyword	Ranking	Diff	Volume	Exact CPC	WA SCORE	GROUP
brochure writer	1	36	20	3.95	1	Primary
annual report writer	1	44	20	2.1	1	Primary
advertising writers	2	45	10	4.73	1	Primary
book writer for hire	3	38	10	3.14	1	Primary
direct mail writer	1	51	10	8.08	1	Primary
hire an article writer	5	43	10	0.2	1	Primary
professional article writer	9	53	10	3.75	1	Primary
writers market place	4	39	10	0.62	1	Primary
speech writer for hire	6	43	60	0	0	Primary
access writers	1	50	30	0	0	Primary
article writer for hire	5	44	30	0	0	Primary
business proposal writing service	5	44	30	0	0	Primary
freelance website writers	22	56	30	0	0	Primary
hire a speechwriter	6	38	30	0	0	Primary
white paper services	4	56	30	0.04	0	Primary
101 content marketing tips	2	48	10	0	0	Primary
hire web writers	4	45	10	0	0	Primary
press release writer rates	1	34	10	0	0	Primary
blog post for hire	4	45	0	0	0	Primary
blog posts for hire	4	40	0	0	0	Primary
high tech writer	2	62	0	0	0	Primary
hire web copywriters	3	34	0	0	0	Primary
hire web writer	5	41	0	0	0	Primary
hire website writer	3	46	0	0	0	Primary
hire website writers	1	48	0	0	0	Primary
writers for blog	15	49	0	0	0	Primary
hire freelancers	45	62	1890	8.81	5	Low-hanging
writers articles	20	53	1290	3.41	4	Low-hanging
best press release	33	56	390	10.52	4	Low-hanging
best press release service	50	48	390	16.3	4	Low-hanging
content marketing services	38	31	990	8.06	3	Low-hanging
best press release services	44	48	390	8.44	3	Low-hanging
hiring a ghostwriter	24	36	390	10.92	3	Low-hanging
marketing roadmap	50	41	300	5.26	3	Low-hanging
seo plan template	32	44	240	10.25	3	Low-hanging
finding a ghostwriter	15	37	210	15.01	3	Low-hanging
how to hire a ghostwriter	44	47	210	7.44	3	Low-hanging
blog post writing service	6	32	50	3.73	3	Low-hanging
writer press release	28	61	870	0.335	2	Low-hanging
freelancer writers	13	54	240	1.58	2	Low-hanging

# Content Strategy

Keyword	Ranking	Diff	Volume	Exact CPC	WA SCORE	GROUP
content service providers	42	49	210	0.76	2	Low-hanging
keyword phrases	31	55	120	1.05	2	Low-hanging
ebook ghostwriter	18	32	90	3.43	2	Low-hanging
web content services	47	46	90	5.31	2	Low-hanging
keyword density google	45	45	60	3.2	2	Low-hanging
seo primer	46	34	30	10.24	2	Low-hanging
blog content writing services	11	32	30	5.84	2	Low-hanging
freelance seo writer	42	46	30	8.8	2	Low-hanging
professional press release	32	50	30	6.3	2	Low-hanging
seo plan sample	32	41	30	9.94	2	Low-hanging
website content service	11	43	30	2.89	2	Low-hanging
sample seo plan	31	43	20	22.18	2	Low-hanging
freelance seo writers	25	44	10	10.06	2	Low-hanging
quality writer	45	44	390	0	1	Low-hanging
email copy	30	51	240	0.1	1	Low-hanging
seo planning template	27	41	240	0.1	1	Low-hanging
modern marketing techniques	34	50	150	0.33	1	Low-hanging
editor writer	19	66	90	0.45	1	Low-hanging
professional blog service	11	43	30	3.59	1	Low-hanging
website content services	45	30	30	5.49	1	Low-hanging
direct mail copy	35	46	20	8.58	1	Low-hanging
website focus group	12	60	20	4.9	1	Low-hanging
article writer service	16	32	10	4.59	1	Low-hanging
ebook ghost writers	11	31	10	2.14	1	Low-hanging
looking for freelance writer	29	54	10	4.34	1	Low-hanging
seo blog writers	46	45	10	10.45	1	Low-hanging
seo keyword phrases	32	48	10	3.38	1	Low-hanging
spun content	18	45	120	0	0	Low-hanging
new employee press release	38	41	60	0	0	Low-hanging
seo phrases	51	51	30	0.1	0	Low-hanging
long tail seo strategy	33	47	30	0	0	Low-hanging
mobile content services	28	27	30	0	0	Low-hanging
tips for website content	44	49	20	0.1	0	Low-hanging
seo ghostwriter	16	35	10	0	0	Low-hanging
google seo keyword density	38	50	10	0	0	Low-hanging
keyword secrets	30	45	10	0.1	0	Low-hanging
seo content writing guidelines	29	43	10	0	0	Low-hanging
web article writer	23	59	10	0	0	Low-hanging
Tips for Hiring Writers	21	35	0	0	0	Low-hanging
content marketing	>51	54	73980	13.43	10	Secondary

# Content Strategy

Keyword	Ranking	Diff	Volume	Exact CPC	WA SCORE	GROUP
ghost writers	>51	66	33090	6.94	10	Secondary
ghostwrite	>51	69	33090	6.53	10	Secondary
ghostwriters	>51	64	33090	6.17	10	Secondary
native advertising	>51	52	33090	7.2	10	Secondary
seo marketer	>51	61	9900	17.58	10	Secondary
seo marketers	>51	60	9900	12.48	10	Secondary
user generated content	>51	51	9900	6.16	10	Secondary
seo news	>51	63	6600	5.75	10	Secondary
content marketing institute	>51	61	6600	5.57	10	Secondary
how to calculate roi	>51	61	6600	2.52	10	Secondary
content advertising	>51	43	4380	6.73	10	Secondary
seo strategy	>51	51	4380	8.6	10	Secondary
white papers example	>51	55	3600	3.49	10	Secondary
seo guide	>51	56	2400	6.99	10	Secondary
seo guides	>51	55	2400	5.79	10	Secondary
seo content	>51	56	1590	10.04	10	Secondary
media campaigns	>51	55	1290	10.81	10	Secondary
newsletters marketing	>51	59	1290	11.92	10	Secondary
difference between advertising and marketing	>51	51	990	14.53	10	Secondary
google content	>51	48	870	7.79	10	Secondary
culture marketing	>51	54	720	11.01	10	Secondary
marketing works	>51	60	720	7.35	10	Secondary
seo salary	>51	56	720	10.03	10	Secondary
marketing newsletter	>51	54	570	16.68	10	Secondary
marketing newsletters	>51	56	570	14.86	10	Secondary
good marketing strategy	>51	53	480	13.38	10	Secondary
content marketing websites	>51	48	90	11.53	10	Secondary
best blogging platform	>51	40	5400	1.98	9	Secondary
content writing services	>51	24	2880	5.04	9	Secondary
content strategist	>51	55	2400	1.98	9	Secondary
advertising history	>51	64	990	3.75	9	Secondary
freelance pr	>51	46	720	7.02	9	Secondary
marketing buzzwords	>51	44	720	10.81	9	Secondary
seo infographic	>51	48	720	8.75	9	Secondary
seo statistics	>51	39	720	9.69	9	Secondary
seo stats	>51	47	720	7.71	9	Secondary
website writer	>51	55	720	4.06	9	Secondary
freelance writer salary	>51	56	720	4.36	9	Secondary
marketing outsource	>51	52	480	7.48	9	Secondary

# Content Strategy

Keyword	Ranking	Diff	Volume	Exact CPC	WA SCORE	GROUP
seo content marketing	>51	49	390	17.77	9	Secondary
reputation management strategy	>51	48	240	35.4	9	Secondary
creative content writer	>51	46	90	9.4	9	Secondary
measure marketing roi	>51	50	90	7.61	9	Secondary
content promotion strategy	>51	45	60	13.47	9	Secondary
mobile marketing strategy	>51	52	870	2.19	8	Secondary
video marketing strategy	>51	46	720	3.595	8	Secondary
website content writing services	>51	32	720	6.11	8	Secondary
topics to blog about	>51	39	570	5.18	8	Secondary
marketing outsourcing	>51	44	480	5.37	8	Secondary
content seo	>51	54	390	6.48	8	Secondary
outsourcing agency	>51	56	300	6.19	8	Secondary
blog editorial calendar	>51	49	300	7.59	8	Secondary
seo content strategy	>51	46	300	10.06	8	Secondary
future of seo	>51	48	210	17.35	8	Secondary
generated content	>51	48	90	4.73	8	Secondary
content for blogs	>51	50	90	3.78	8	Secondary
how to measure marketing roi	>51	48	60	6.02	8	Secondary
history of marketing	>51	56	1590	0.98	7	Secondary
creative calendar	>51	42	1290	1.19	7	Secondary
good writer	>51	48	720	2.11	7	Secondary
web writers	>51	51	720	1.61	7	Secondary
marketing history	>51	53	480	1.98	7	Secondary
how to write a strategy	>51	62	390	1.58	7	Secondary
most expensive keywords	>51	41	300	4.82	7	Secondary
seo content writing service	>51	30	240	8.78	7	Secondary
editorial calendar software	>51	43	210	5.56	7	Secondary
guide to seo	>51	56	210	2.86	7	Secondary
seo media	>51	59	150	6.58	7	Secondary
seo yahoo	>51	50	150	10.21	7	Secondary
how to newsletter	>51	58	90	11.78	7	Secondary
innovation and marketing	>51	56	90	8.27	7	Secondary
pros and cons of email marketing	>51	44	60	53.46	7	Secondary
blogging platforms	>51	46	2880	0.43	6	Secondary
content calendar	>51	41	2880	0.46	6	Secondary
blog platforms	>51	43	2400	0.51	6	Secondary
art of storytelling	>51	55	990	0.53	6	Secondary
content creation services	>51	21	480	3.06	6	Secondary
marketing calendar software	>51	41	240	2.18	6	Secondary
best experiential marketing campaigns	>51	43	120	7.82	6	Secondary

# Content Strategy

Keyword	Ranking	Diff	Volume	Exact CPC	WA SCORE	GROUP
blog content strategy	>51	47	120	6.02	6	Secondary
content and seo	>51	52	90	5.2	6	Secondary
content for seo	>51	52	90	4.14	6	Secondary
deliver content	>51	50	90	4.04	6	Secondary
writer contract	>51	45	90	7.92	6	Secondary
writers contract	>51	42	90	5.77	6	Secondary
best freelance writer websites	>51	36	90	7.52	6	Secondary
consumer marketing strategy	>51	61	90	5.6	6	Secondary
content curation platform	>51	41	90	13.09	6	Secondary
content marketing playbook	>51	42	90	6.025	6	Secondary
content writer for website	>51	47	90	7.74	6	Secondary
content writers for website	>51	45	90	5.36	6	Secondary
digital marketing newsletter	>51	39	90	15.15	6	Secondary
digital video services	>51	58	90	6.53	6	Secondary
google guide to seo	>51	52	90	4.73	6	Secondary
marketing automotive	>51	47	90	5.81	6	Secondary
marketing strategy b2b	>51	48	90	6.04	6	Secondary
marketing strategy questions	>51	40	90	7.44	6	Secondary
seo for video	>51	55	90	7.05	6	Secondary
seo video marketing	>51	47	90	7.87	6	Secondary
tips on marketing	>51	57	90	3.75	6	Secondary
top 10 marketing strategies	>51	51	90	6.45	6	Secondary
websites for marketing	>51	45	90	7.56	6	Secondary
what is seo strategy	>51	53	90	3.43	6	Secondary
write a contract agreement	>51	52	90	6.62	6	Secondary
seo new	>51	63	60	5.83	6	Secondary
interesting newsletters	>51	47	60	16.89	6	Secondary
newsletter how to	>51	55	60	7.56	6	Secondary
online marketing newsletters	>51	51	60	15.4	6	Secondary
content marketer	>51	55	73980	0	5	Secondary
strategist	>51	62	9900	0.1	5	Secondary
strategists	>51	57	9900	0.1	5	Secondary
best blog platforms	>51	40	990	0.31	5	Secondary
company blogs	>51	56	870	0.345	5	Secondary
marketing chart	>51	54	720	0.45	5	Secondary
low competition keywords	>51	33	210	1.08	5	Secondary
editorial calendar example	>51	40	150	2.26	5	Secondary
sales copywriter	>51	44	90	2.27	5	Secondary
written content	>51	41	90	3.64	5	Secondary
content for blog	>51	50	90	3.58	5	Secondary

# Content Strategy

Keyword	Ranking	Diff	Volume	Exact CPC	WA SCORE	GROUP
video for seo	>51	55	90	2.24	5	Secondary
sales strategist	>51	51	60	5.13	5	Secondary
building your brand online	>51	49	60	5.78	5	Secondary
creating blog content	>51	45	60	2.6	5	Secondary
google keywords cost	>51	55	60	2.94	5	Secondary
outsource blog writing	>51	31	60	16.18	5	Secondary
outsourcing agencies	>51	33	60	6.81	5	Secondary
outsourcing blog writing	>51	32	60	5.47	5	Secondary
video seo marketing	>51	41	60	8.13	5	Secondary
web content writing service	>51	29	60	8.08	5	Secondary
website content writing service	>51	31	60	8.67	5	Secondary
seo with article marketing	>51	49	58	6.82	5	Secondary
article marketing seo	>51	43	40	6.17	5	Secondary
content marketers	>51	57	73980	0	4	Secondary
content design	>51	47	1590	0.1	4	Secondary
marketing types	>51	53	870	0.1	4	Secondary
content magazine	>51	53	720	0.1	4	Secondary
marketing issues	>51	59	720	0.1	4	Secondary
marketing blog ideas	>51	37	60	3.32	4	Secondary
native ads	>51	56	33090	0	3	Secondary
marketing questions	>51	54	1290	0.02	3	Secondary
topics for blog	>51	46	720	0.1	3	Secondary
blog strategy	>51	42	480	0.1	3	Secondary
define strategist	>51	56	390	0.1	3	Secondary
seo webinar	>51	43	390	0.08	3	Secondary
good storytelling	>51	48	300	0.1	3	Secondary
repurposing content	>51	42	300	0.1	3	Secondary
best blog titles	>51	43	300	0.1	3	Secondary
storytelling advertising	>51	43	240	0.1	3	Secondary
blog title examples	>51	48	240	0.1	3	Secondary
blog titles examples	>51	47	240	0.1	3	Secondary
news seo	>51	60	210	0.1	3	Secondary
seo headlines	>51	46	210	0.1	3	Secondary
story marketing	>51	50	210	0.1	3	Secondary
story telling techniques	>51	49	210	0.1	3	Secondary
content strategy for the web pdf	>51	53	150	0.1	3	Secondary
social seo	>51	51	1890	0	2	Secondary
creating advertising	>51	62	1290	0	2	Secondary
native ad definition	>51	54	1290	0	2	Secondary
native ads definition	>51	54	1290	0	2	Secondary

# Content Strategy

Keyword	Ranking	Diff	Volume	Exact	CPC	WA SCORE	GROUP
content marketing planner	>51	45	870	0	2	2	Secondary
editorial content	>51	46	720	0	2	2	Secondary
marketing jargon	>51	45	720	0	2	2	Secondary
marketing steps	>51	58	300	0	2	2	Secondary
outsource agency	>51	54	300	0	2	2	Secondary
content marketing seo	>51	51	300	0	2	2	Secondary
content strategy example	>51	51	300	0	2	2	Secondary
blog post topics	>51	34	210	0.1	2	2	Secondary
creative blog ideas	>51	35	150	0.1	2	2	Secondary
effective storytelling	>51	51	120	0.1	2	2	Secondary
marketing roi definition	>51	49	120	0.1	2	2	Secondary
seo blog posting	>51	42	120	0.1	2	2	Secondary
storytelling in advertising	>51	45	120	0.1	2	2	Secondary
content metrics	>51	43	90	0	2	2	Secondary
pr strategist	>51	48	90	0.1	2	2	Secondary
best content marketing agency	>51	33	90	0	2	2	Secondary
define promotion strategy	>51	59	90	0.1	2	2	Secondary
good storytelling techniques	>51	45	90	0.1	2	2	Secondary
marketing content strategy	>51	49	90	0	2	2	Secondary
most popular blog platforms	>51	41	90	0.1	2	2	Secondary
public relations strategist	>51	49	90	0.1	2	2	Secondary
seo strategy example	>51	48	90	0.1	2	2	Secondary
social innovation review	>51	45	90	0.1	2	2	Secondary
content strategy blogs	>51	48	60	0.1	2	2	Secondary
example of blog titles	>51	43	60	0.1	2	2	Secondary
examples of blog titles	>51	43	60	0.1	2	2	Secondary
google keyword cost	>51	49	60	0.1	2	2	Secondary
keywords for google	>51	54	60	0.1	2	2	Secondary
keywords placement	>51	50	60	0.1	2	2	Secondary
seo url tips	>51	41	60	0.1	2	2	Secondary
the future of seo	>51	52	60	0.1	2	2	Secondary
expensive ppc keywords	>51	45	46	0.1	2	2	Secondary
strong seo	>51	46	240	0	1	1	Secondary
seo and content marketing	>51	48	240	0	1	1	Secondary
content marketing 101	>51	41	150	0	1	1	Secondary
content marketing program	>51	42	150	0	1	1	Secondary
content repurposing	>51	38	120	0	1	1	Secondary
marketing automation strategy	>51	42	120	0	1	1	Secondary
content institute	>51	63	90	0	1	1	Secondary
hire marketer	>51	47	90	0	1	1	Secondary

## Content Strategy

Keyword	Ranking	Diff	Volume	Exact	CPC	WA SCORE	GROUP
webinar seo	>51	43	90	0	1	1	Secondary
become more efficient	>51	46	90	0	1	1	Secondary
blog posts service	>51	53	90	0	1	1	Secondary
blogger outreach strategy	>51	38	90	0	1	1	Secondary
content marketing and seo	>51	48	90	0	1	1	Secondary
content strategy agency	>51	38	90	0	1	1	Secondary
digital pr agencies	>51	50	90	0	1	1	Secondary
local seo strategy	>51	43	90	0	1	1	Secondary
new marketing technologies	>51	50	90	0	1	1	Secondary
Newsletter Strategy	>51	40	90	0	1	1	Secondary
organic traffic meaning	>51	52	90	0	1	1	Secondary
content marketing basics	>51	32	60	0	1	1	Secondary
content strategy blog	>51	48	60	0	1	1	Secondary
example of blog title	>51	41	60	0	1	1	Secondary
examples of blog title	>51	44	60	0	1	1	Secondary
mobile content strategy	>51	50	60	0	1	1	Secondary
professional content writing services	>51	23	60	0	1	1	Secondary
web content strategist	>51	50	60	0	1	1	Secondary
cheap article writing submission service	3	14	91	0	0	0	Secondary

# Social Media

Keyword	Ranking	Diff	Volume	Exact CPC	WA SCORE	GROUP
benefits of social media marketing	>51	45	1290	14.41	10	Primary
content marketing tips	>51	54	570	5.83	9	Primary
twitter marketing strategy	>51	51	720	1.64	7	Primary
social media tips for small businesses	>51	56	150	8.03	7	Primary
linkedin marketing	>51	58	2880	0.3	6	Primary
types of social media content	>51	46	120	4.1	6	Primary
using facebook for marketing	>51	56	150	1.31	5	Primary
snapchat marketing	>51	50	2400	0	2	Primary
linkedin marketing strategy	>51	50	570	0	2	Primary
pinterest marketing strategy	>51	44	240	0	1	Primary
linkedin content marketing	>51	49	150	0	1	Primary
blog writing service	14	33	990	8.7	6	Low-hanging
content blog	42	51	240	3.23	6	Low-hanging
blog writing services	20	26	990	8.01	5	Low-hanging
best blog writers	36	55	90	3.95	4	Low-hanging
blog content writing	14	50	90	6.44	4	Low-hanging
writer blog	23	51	2400	0.11	3	Low-hanging
quality content	>51	37	720	0.12	3	Low-hanging
professional blog writer	30	48	30	5.28	3	Low-hanging
blogger services	19	56	990	0.3	2	Low-hanging
interactive social media	20	43	90	6.1	2	Low-hanging
blog content provider	27	45	10	2.95	1	Low-hanging
blog content providers	17	33	10	2.17	1	Low-hanging
visibility marketing	41	50	120	0	0	Low-hanging
blog article writing service	18	36	30	0	0	Low-hanging
blog writing companies	12	40	30	0	0	Low-hanging
Content Optimization Tips	41	46	20	0	0	Low-hanging
facebook marketers	>51	61	22200	4.33	10	Secondary
linkedin ads	>51	55	18090	59.71	10	Secondary
content writer	>51	52	12090	8.55	10	Secondary
influencer marketing	>51	50	12090	5.62	10	Secondary
social media statistics	>51	43	8100	2.5	10	Secondary
social media stats	>51	49	8100	5.28	10	Secondary
advertising on facebook	>51	62	6600	1.65	10	Secondary
social media campaigns	>51	55	6600	5.19	10	Secondary
benefits of social media	>51	56	5400	4.53	10	Secondary
best social media campaigns	>51	51	2880	11.43	10	Secondary
communications marketing	>51	80	2400	2.93	10	Secondary
social campaigns	>51	51	1590	7.07	10	Secondary
social media content	>51	53	1590	6.76	10	Secondary

# Social Media

Keyword	Ranking	Diff	Volume	Exact CPC	WA SCORE	GROUP
successful social media campaign	>51	49	1290	11.61	10	Secondary
marketing content	>51	57	990	4.77	10	Secondary
viral content	>51	47	990	7.36	10	Secondary
social media seo	>51	54	720	10.35	10	Secondary
social media freelance	>51	43	570	9.04	10	Secondary
social media marketing stats	>51	45	480	13.15	10	Secondary
how do i advertise on facebook	>51	59	240	61.97	10	Secondary
viral marketing	>51	63	22200	0.48	9	Secondary
creating facebook pages	>51	60	14790	0.61	9	Secondary
social network stats	>51	45	870	6.88	9	Secondary
social media 101	>51	50	720	5.98	9	Secondary
stats on social media	>51	48	720	7.07	9	Secondary
seo social media	>51	55	570	8.94	9	Secondary
paid social media	>51	51	480	9.7	9	Secondary
media statistics	>51	48	390	9.55	9	Secondary
social media and seo	>51	54	390	13.61	9	Secondary
seo social	>51	55	300	13.26	9	Secondary
media share	>51	52	33090	0.36	8	Secondary
successful social media campaigns	>51	53	1290	1.5	8	Secondary
facebook marketing plan	>51	50	390	5.2	8	Secondary
social media rules	>51	51	390	4.77	8	Secondary
content amplification	>51	35	300	11.02	8	Secondary
how to make a facebook ad	>51	59	300	5.93	8	Secondary
seo and social media	>51	50	300	9.68	8	Secondary
social influencer marketing	>51	46	240	10.05	8	Secondary
social media advertising statistics	>51	46	240	11.61	8	Secondary
what is a social media platform	>51	56	240	8.66	8	Secondary
facebook ads effectiveness	>51	59	210	7.34	8	Secondary
social media advertising campaigns	>51	51	210	12.14	8	Secondary
linkedin b2b marketing	>51	41	90	6.37	8	Secondary
best way to advertise on facebook	>51	54	390	2.68	7	Secondary
twitter marketing tools	>51	50	240	5.59	7	Secondary
best viral campaign	>51	49	210	3.88	7	Secondary
social media buzzwords	>51	52	150	5.69	7	Secondary
social media marketing 101	>51	50	150	6.24	7	Secondary
social media tips for small business	>51	52	150	10.52	7	Secondary
future of social media marketing	>51	54	120	13.6	7	Secondary
social media advertising trends	>51	50	120	9.64	7	Secondary
social media for seo	>51	55	120	10.68	7	Secondary
measure social media roi	>51	51	90	11.08	7	Secondary

# Social Media

Keyword	Ranking	Diff	Volume	Exact CPC	WA SCORE	GROUP
measuring social media roi	>51	52	90	12.41	7	Secondary
seo and social media marketing	>51	51	90	11.94	7	Secondary
advertising on youtube	>51	55	1590	0.4	6	Secondary
facebook for business 101	>51	44	300	2.04	6	Secondary
social media publishing	>51	49	240	1.75	6	Secondary
twitter marketing tool	>51	42	240	3.14	6	Secondary
freelance outsource	>51	56	120	2.44	6	Secondary
freelance outsourcing	>51	61	120	3.67	6	Secondary
social media interview	>51	44	120	3.84	6	Secondary
how to make ads on facebook	>51	60	90	3.18	6	Secondary
most successful facebook ads	>51	50	90	8.7	6	Secondary
social media clients	>51	42	90	8.71	6	Secondary
social media video marketing	>51	48	90	4.33	6	Secondary
statistics for social media	>51	46	90	5.89	6	Secondary
marketing strategy of facebook	>51	55	60	8.48	6	Secondary
marketing using facebook	>51	54	60	7.5	6	Secondary
mobile marketing articles	>51	53	60	7.465	6	Secondary
paid social media marketing	>51	47	60	15.16	6	Secondary
seo for social media	>51	55	60	9.08	6	Secondary
social media buzz words	>51	49	60	7.64	6	Secondary
top 10 social media companies	>51	54	60	10.23	6	Secondary
advertising with facebook	>51	63	240	0.92	5	Secondary
social media content creation	>51	47	240	1.05	5	Secondary
outsource freelance	>51	57	210	0.75	5	Secondary
how to make facebook ads	>51	59	150	1.57	5	Secondary
paid twitter followers	>51	53	90	2.08	5	Secondary
roi on social media	>51	52	90	1.815	5	Secondary
social media syndication	>51	41	90	5.06	5	Secondary
twitter as a marketing tool	>51	46	90	3.09	5	Secondary
advertising freelance	>51	43	60	4.33	5	Secondary
marketing publishers	>51	52	60	5.49	5	Secondary
published writer	>51	48	60	3.3	5	Secondary
social media for financial advisors	>51	44	60	8.05	5	Secondary
social media word of mouth	>51	47	60	3.43	5	Secondary
social network share buttons	>51	47	60	7.19	5	Secondary
facebook search optimization	>51	49	2400	0.1	4	Secondary
top facebook pages	>51	53	1890	0.1	4	Secondary
facebook engagement	>51	53	1290	0.1	4	Secondary
Twitter basics	>51	60	990	0.1	4	Secondary
facebook and advertising	>51	62	90	0.8	4	Secondary

# Social Media

Keyword	Ranking	Diff	Volume	Exact	CPC	WA SCORE	GROUP
how to make an ad on facebook	>51	60	90	0.88	4	Secondary	
marketing buttons	>51	49	60	1.71	4	Secondary	
how to create a facebook ad	>51	56	570	0.04	3	Secondary	
social media hashtag	>51	49	300	0.1	3	Secondary	
share articles	>51	53	240	0.1	3	Secondary	
marketing influencer	>51	52	210	0.1	3	Secondary	
new facebook search	>51	63	210	0.1	3	Secondary	
how to use facebook effectively	>51	45	150	0.33	3	Secondary	
new facebook changes	>51	61	150	0.1	3	Secondary	
content distributor	>51	54	1290	0	2	Secondary	
content distributors	>51	53	1290	0	2	Secondary	
content sharing	>51	54	870	0	2	Secondary	
twitter fall	>51	64	720	0	2	Secondary	
creating facebook ad	>51	57	570	0	2	Secondary	
social media freelancer	>51	35	570	0	2	Secondary	
infographic social media	>51	53	390	0	2	Secondary	
hiring blogger	14	47	300	1.14	2	Secondary	
social media publisher	>51	53	240	0	2	Secondary	
social media tips for business	>51	53	240	0	2	Secondary	
viral ideas	>51	52	90	0.1	2	Secondary	
best share buttons	>51	45	90	0.1	2	Secondary	
recent changes to facebook	>51	61	90	0.1	2	Secondary	
recent facebook changes	>51	55	90	0.1	2	Secondary	
marketing style guide	>51	65	60	0.1	2	Secondary	
mobile marketing article	>51	55	60	0.1	2	Secondary	
how does social media work	>51	55	210	0	1	Secondary	
social media hiring	>51	60	150	0	1	Secondary	
paid campaigns	>51	49	90	0	1	Secondary	
marketing strategy social media	>51	57	90	0	1	Secondary	
social media 101 guide	>51	48	90	0	1	Secondary	
user generated content social media	>51	52	90	0	1	Secondary	
content marketing youtube	>51	50	60	0	1	Secondary	
creative problem solving method	>51	50	60	0	1	Secondary	
social media marketing ideas for small business	>51	58	60	0	1	Secondary	
social network share button	>51	48	60	0	1	Secondary	

## Target Audience

Keyword	Ranking	Diff	Volume	Exact CPC	WA SCORE	GROUP
lead generation	>51	62	27090	18.31	10	Primary
millennial marketing	>51	51	990	2.37	10	Primary
b2b content marketing	>51	51	990	20.36	10	Primary
difference between b2b and b2c						
marketing	>51	38	150	9.93	10	Primary
b2b marketing strategies	>51	44	2400	3.39	9	Primary
content targeting	>51	49	390	7.91	8	Primary
content marketing article	>51	55	150	15.63	8	Primary
blog writer	4	57	1590	3.76	6	Primary
hire writers	7	43	1290	3.73	6	Primary
digital content distribution	>51	49	90	5.15	6	Primary
speech writers	4	64	1890	1.87	4	Primary
writers for hire	8	41	570	1.41	4	Primary
copywriter for hire	6	44	210	4.69	4	Primary
technical white paper examples	>51	60	150	0.48	4	Primary
hiring article writers	4	47	90	7.32	4	Primary
speechwriters	10	64	990	1	3	Primary
hire a writer	7	40	390	2.5	3	Primary
hire copywriters	8	43	150	12.04	3	Primary
content writer blog	10	53	30	5.62	3	Primary
how to hire a writer	7	46	30	6.2	3	Primary
native content	>51	45	1590	0	2	Primary
personalization marketing	>51	55	990	0	2	Primary
blogger for hire	8	27	210	4.35	2	Primary
copywriters for hire	9	37	210	4.46	2	Primary
hire a blogger	9	32	150	4.16	2	Primary
white paper topics	>51	46	150	0.1	2	Primary
professional writers for hire	8	33	90	2.58	2	Primary
blogger hire	7	37	60	5.96	2	Primary
hire technical writer	10	45	30	6.48	2	Primary
journalist for hire	10	39	30	1.38	2	Primary
professional press release writers	4	41	30	12.8	2	Primary
freelance marketing writer	4	41	20	1.14	2	Primary
content article writers	13	48	10	14.88	2	Primary
how to hire bloggers	10	44	10	4.66	2	Primary
hire copywriter	9	41	150	0.72	1	Primary
content marketing analytics	>51	44	150	0	1	Primary
email marketing conversion rates	>51	48	150	0	1	Primary
how to hire a blogger	10	38	20	3.83	1	Primary
hire technical writers	10	47	10	9.79	1	Primary

## Target Audience

Keyword	Ranking	Diff	Volume	Exact	CPC	WA SCORE	GROUP
professional article writers	10	43	10	4.22	1	Primary	
professional proposal writers	3	55	30	0	0	Primary	
blogs for hire	10	38	10	0	0	Primary	
hire freelance bloggers	7	53	10	0	0	Primary	
web content freelance	8	50	10	0	0	Primary	
find blog writers	10	50	0	0	0	Primary	
freelance marketing content writers	4	48	0	0	0	Primary	
hire a freelance blogger	14	39	0	0	0	Primary	
hire online writer	36	40	0	0	0	Primary	
hire web copywriter	7	36	0	0	0	Primary	
hire website copywriter	8	36	0	0	0	Primary	
hire website copywriters	7	34	0	0	0	Primary	
hire freelance	22	59	1890	4.36	7	Low-hanging	
hire freelancer	41	65	1890	6.87	5	Low-hanging	
hire a freelance	36	62	480	20.01	4	Low-hanging	
writer for hire	13	42	570	5.83	3	Low-hanging	
business plan writers for hire	25	46	150	9.51	3	Low-hanging	
freelancers for hire	34	67	120	24.54	3	Low-hanging	
creative brief	50	54	9900	0.1	2	Low-hanging	
chicago writers	38	65	210	0.44	2	Low-hanging	
ebook writers	38	43	210	1.04	2	Low-hanging	
grant writers for hire	17	41	210	3.53	2	Low-hanging	
hire a copywriter	16	32	150	1.5	2	Low-hanging	
new york writers	44	67	150	1.93	2	Low-hanging	
newsletter writer	12	47	90	0.61	2	Low-hanging	
los angeles writers	30	60	90	1.45	2	Low-hanging	
professional speech writers	12	52	90	2.65	2	Low-hanging	
san francisco writers	50	48	90	1.27	2	Low-hanging	
hire a journalist	32	38	30	3.23	2	Low-hanging	
freelance writer boston	40	49	20	3.34	2	Low-hanging	
new york writer	44	70	150	0.05	1	Low-hanging	
b2b sales funnel	34	35	120	0	1	Low-hanging	
best creative brief	47	48	90	0.1	1	Low-hanging	
ghostwriter blog	13	39	30	5.21	1	Low-hanging	
hire ghostwriter	38	40	30	3.83	1	Low-hanging	
best article writer	21	55	30	2.82	1	Low-hanging	
hire grant writer	25	40	30	4.93	1	Low-hanging	
how to hire a copywriter	13	41	30	4.28	1	Low-hanging	
landing page copywriter	33	37	30	4.19	1	Low-hanging	
professional bloggers for hire	17	38	20	5.17	1	Low-hanging	

## Target Audience

Keyword	Ranking	Diff	Volume	Exact CPC	WA SCORE	GROUP
talent casting calls	34	38	20	1.41	1	Low-hanging
biography writer for hire	25	18	10	3.56	1	Low-hanging
blog content syndication	42	49	10	3.6	1	Low-hanging
find article writers	12	48	10	10.36	1	Low-hanging
professional blogger for hire	28	35	10	4.64	1	Low-hanging
freelance hire	35	63	300	0	0	Low-hanging
hiring copywriter	14	38	150	0	0	Low-hanging
freelance for hire	29	64	120	0	0	Low-hanging
freelancer for hire	36	68	120	0	0	Low-hanging
professional speech writer	11	47	90	0	0	Low-hanging
austin writers	28	51	30	0.1	0	Low-hanging
what is marketing performance	32	54	30	0	0	Low-hanging
Writing for your audience	27	66	30	0	0	Low-hanging
video content services	22	41	10	0	0	Low-hanging
business speech writer	13	55	0	0	0	Low-hanging
hire marketing professional	23	45	0	0	0	Low-hanging
speech writer help	23	54	0	0	0	Low-hanging
toast writer for hire	22	46	0	0	0	Low-hanging
b2c	>51	63	73980	0.55	10	Secondary
conversions rate	>51	60	73980	1.16	10	Secondary
lead gen	>51	64	27090	15.56	10	Secondary
video marketing	>51	52	12090	7.97	10	Secondary
marketing video	>51	55	2400	9.2	10	Secondary
what is b2c	>51	58	1890	9.49	10	Secondary
what is conversion rate	>51	55	870	9.26	10	Secondary
leadgen	>51	55	720	9.25	10	Secondary
average conversion rate	>51	48	570	14.31	10	Secondary
b2b marketing examples	>51	51	570	11.9	10	Secondary
b2b and b2c marketing	>51	45	390	7.08	10	Secondary
video content	>51	58	1890	1.71	9	Secondary
content distribution	>51	53	1290	3.91	9	Secondary
b2b technology	>51	44	870	6.6	9	Secondary
conversion rate marketing	>51	55	720	5.01	9	Secondary
content website	>51	63	570	5.34	9	Secondary
marketing generation	>51	53	150	26.49	9	Secondary
behavior targeting	>51	51	90	8.64	9	Secondary
content writing samples	>51	29	870	5.43	8	Secondary
b2b vs b2c marketing	>51	44	390	8.68	8	Secondary
b2b marketing trends	>51	40	300	11.03	8	Secondary
best marketing videos	>51	45	150	2.28	8	Secondary

## Target Audience

Keyword	Ranking	Diff	Volume	Exact CPC	WA SCORE	GROUP
b2b content	>51	45	90	4.41	8	Secondary
digital video marketing	>51	42	90	4.63	8	Secondary
video content creation	>51	46	90	4.58	8	Secondary
boomer marketing	>51	58	480	2.5	7	Secondary
seniors marketing	>51	48	390	1.97	7	Secondary
vodka content	>51	66	240	3.26	7	Secondary
marketing to seniors	>51	39	240	6.3	7	Secondary
marketing conversion	>51	54	210	3.61	7	Secondary
localized marketing	>51	38	150	9.71	7	Secondary
marketing conversion rate	>51	53	150	7.25	7	Secondary
marketing conversion rates	>51	55	150	8.28	7	Secondary
start publishing	>51	50	120	7.68	7	Secondary
social video marketing	>51	49	120	7.59	7	Secondary
b2b mobile marketing	>51	38	90	21.49	7	Secondary
target audience marketing	>51	58	90	9.02	7	Secondary
marketing with video	>51	55	60	16.22	7	Secondary
audience development	>51	42	1290	0.51	6	Secondary
Content Promotion	>51	36	390	2.62	6	Secondary
marketing to baby boomers	>51	51	390	1.55	6	Secondary
marketing to generation z	>51	48	240	1.49	6	Secondary
b2b mobile	>51	37	210	4.34	6	Secondary
content articles	>51	62	120	2.46	6	Secondary
email conversion	>51	51	120	2.81	6	Secondary
freelance internet	>51	59	120	4.41	6	Secondary
marketing magic	>51	48	120	5.34	6	Secondary
content of website	>51	66	120	2.86	6	Secondary
marketing employees	>51	53	120	5.24	6	Secondary
mobile b2b	>51	41	90	7.38	6	Secondary
b2b marketing tactics	>51	49	90	8.96	6	Secondary
b2b video marketing	>51	43	90	12.17	6	Secondary
baby boomer marketing	>51	55	90	5.8	6	Secondary
marketing strategies promotion	>51	52	90	6.86	6	Secondary
seo lead generation	>51	43	90	8.11	6	Secondary
video crowdsourcing	>51	50	90	7.57	6	Secondary
advertising to baby boomers	>51	51	60	7.64	6	Secondary
b2c and b2b marketing	>51	45	60	8.4	6	Secondary
video for marketing	>51	57	60	7.51	6	Secondary
online video marketing statistics	>51	40	50	14.89	6	Secondary
lead conversion rates	>51	45	240	0.96	5	Secondary
baby boomers marketing	>51	55	150	1.77	5	Secondary

## Target Audience

Keyword	Ranking	Diff	Volume	Exact CPC	WA SCORE	GROUP
marketing seniors	>51	40	120	3.13	5	Secondary
vendor marketing	>51	44	120	1.33	5	Secondary
baby boomer advertising	>51	47	90	2.25	5	Secondary
behavioral targeting advertising	>51	55	90	3.18	5	Secondary
copywriter freelance rates	>51	34	60	5.71	5	Secondary
marketing campaign metrics	>51	45	60	6.35	5	Secondary
buzz words for marketing	>51	44	50	5.79	5	Secondary
marketing to latinos	>51	50	40	4.16	5	Secondary
b2b marketing books	>51	43	120	0.52	4	Secondary
freelance writers nyc	>51	55	60	1.13	4	Secondary
top 10 advertising campaigns	>51	58	40	1.37	4	Secondary
target audience example	>51	55	1590	0.04	3	Secondary
difference between b2b and b2c	>51	41	870	0.1	3	Secondary
b2b trust	>51	50	480	0.1	3	Secondary
user behavior	>51	61	390	0.1	3	Secondary
marketing b2c	>51	54	240	0.1	3	Secondary
what is the conversion rate	>51	56	150	0.1	3	Secondary
promotional strategy definition	>51	53	870	0	2	Secondary
conversion rates marketing	>51	55	720	0	2	Secondary
email conversion rates	>51	45	300	0	2	Secondary
what is a conversion rate	>51	57	300	0	2	Secondary
newspaper syndicate	>51	54	120	0.1	2	Secondary
marketing news magazine	>51	79	120	0.03	2	Secondary
write for newspapers	>51	50	120	0.1	2	Secondary
cheap writer	38	32	90	4.98	2	Secondary
b2b white papers	>51	33	60	0.1	2	Secondary
Distribution Platform	>51	42	300	0	1	Secondary
digital distribution platforms	>51	43	240	0	1	Secondary
b2b paper	>51	40	210	0	1	Secondary
advertising to millennials	>51	50	150	0	1	Secondary
email marketing conversion rate	>51	48	150	0	1	Secondary
marketing millennials	>51	54	120	0	1	Secondary
sales hacking	>51	37	120	0	1	Secondary
advertising buzzwords	>51	41	120	0	1	Secondary
b2b b2c difference	>51	44	90	0	1	Secondary
b2b service companies	>51	53	90	0	1	Secondary
b2b tech marketing	>51	41	90	0	1	Secondary
behavioral targeting ad	>51	51	90	0	1	Secondary
sales conversion rate formula	>51	47	90	0	1	Secondary
conversion email	>51	52	60	0	1	Secondary

## Target Audience

Keyword	Ranking	Diff	Volume	Exact	CPC	WA SCORE	GROUP
average sales conversion rate	>51	49	60	0	1	1	Secondary
b2b content marketing agency	>51	36	60	0	1	1	Secondary
benefits of inbound marketing	>51	30	60	0	1	1	Secondary
content marketing personas	>51	33	60	0	1	1	Secondary
what are conversion rates	>51	54	60	0	1	1	Secondary
why inbound marketing	>51	43	60	0	1	1	Secondary
delivers content	>51	53	58	0	1	1	Secondary
custom local marketing	>51	21	46	0.1	1	1	Secondary

## Industry Centric

Keyword	Ranking	Diff	Volume	Exact CPC	WA SCORE	GROUP
sports journalist	>51	61	5400	11.83	10	Primary
sports journalists	>51	64	5400	6.02	10	Primary
marketing trends	>51	56	4380	0.75	10	Primary
small business marketing	>51	62	4380	14.16	10	Primary
healthcare marketing	>51	51	3600	6.05	10	Primary
health care marketing	>51	49	3600	10.62	10	Primary
law firm marketing	>51	51	1290	15.39	10	Primary
content marketing company	>51	58	720	7.37	10	Primary
neuroscience marketing	>51	62	210	2.81	10	Primary
financial services marketing	>51	50	570	9.34	9	Primary
marketing of financial services	>51	56	480	3.23	8	Primary
marketing in healthcare	>51	56	240	6.86	8	Primary
law firm marketing strategies	>51	50	120	18.75	8	Primary
how to market a law firm	>51	47	120	5.72	6	Primary
marketing law firms	>51	50	120	4.52	6	Primary
marketing strategies for real estate agents	>51	41	90	7.73	6	Primary
travel content	>51	38	120	3.5	5	Primary
healthcare marketing trends	>51	29	120	2.25	5	Primary
technology writers	5	58	120	6.57	4	Primary
freelance script writers	>51	55	90	0.81	4	Primary
marketing ideas for schools	>51	44	90	1.02	4	Primary
business ghostwriter	>51	50	60	0.98	4	Primary
finance writer	9	49	240	3.12	3	Primary
health writers	6	58	240	2.5	3	Primary
business writers	5	53	150	5.2	3	Primary
financial content	>51	42	150	0.17	3	Primary
sports content	>51	49	120	0.28	3	Primary
music writers	5	56	240	0.44	2	Primary
ad writer	7	52	150	2.26	2	Primary
freelance legal writer	3	42	150	5.79	2	Primary
freelance legal writing	3	42	150	3.33	2	Primary
freelance fashion writers	3	53	120	4.05	2	Primary
nutrition writer	8	41	90	4.87	2	Primary
medical content writer	8	49	90	4.97	2	Primary
financial writers	9	48	60	0.59	2	Primary
insurance trade shows	6	29	60	3.75	2	Primary
insurance writers	7	61	30	9.91	2	Primary
interview writer	>51	50	30	0.1	2	Primary
writer marketing	9	52	30	1.76	2	Primary

## Industry Centric

Keyword	Ranking	Diff	Volume	Exact	CPC	WA SCORE	GROUP
real estate content marketing	>51	29	90	0	1	1	Primary
how to market to small businesses	>51	59	60	0	1	1	Primary
real estate website content	9	39	60	0.93	1	1	Primary
content for real estate website	9	43	30	4.52	1	1	Primary
financial content writer	8	41	30	4.53	1	1	Primary
legal blog writer	5	47	30	1.04	1	1	Primary
legal blog writers	10	53	30	2.11	1	1	Primary
legal writing services	5	35	30	2.89	1	1	Primary
product description writers	5	35	30	1.78	1	1	Primary
insurance website content	9	37	10	6.6	1	1	Primary
mortgage website content	8	30	10	7.24	1	1	Primary
professional business writer	8	57	10	4.19	1	1	Primary
real estate blogging service	3	42	30	0	0	0	Primary
real estate writer	3	43	0	0	0	0	Primary
home improvement blog	47	45	1290	7.7	7	7	Low-hanging
insurance content	22	44	210	7.49	5	5	Low-hanging
marketing content writer	19	55	90	12.37	5	5	Low-hanging
business writer	19	63	8100	1.2	4	4	Low-hanging
sports writers	32	58	2400	2.86	4	4	Low-hanging
technical content writer	19	55	210	3.67	4	4	Low-hanging
music writer	27	63	4380	0.45	3	3	Low-hanging
legal magazines	22	62	1890	0.92	3	3	Low-hanging
proposal writer	35	63	990	1.23	3	3	Low-hanging
freelance medical writers	40	48	570	1.85	3	3	Low-hanging
humor writers	17	59	390	2.97	3	3	Low-hanging
freelance travel writers	42	44	390	3.13	3	3	Low-hanging
fashion writer	21	51	300	2.3	3	3	Low-hanging
health writer	12	46	240	3.68	3	3	Low-hanging
software writers	41	59	210	2.88	3	3	Low-hanging
advertising writer	12	61	150	4.81	3	3	Low-hanging
marketing trade shows	13	45	150	10.5	3	3	Low-hanging
writer education	24	56	30	5.07	3	3	Low-hanging
food writers	50	56	1890	0.2	2	2	Low-hanging
technical article	20	59	390	0.87	2	2	Low-hanging
write grant proposal	45	72	300	1.18	2	2	Low-hanging
legal freelance	18	53	210	1.64	2	2	Low-hanging
product description writer	15	45	210	3.16	2	2	Low-hanging
auto article writer	17	46	150	3.01	2	2	Low-hanging
freelance legal work	27	55	150	1.9	2	2	Low-hanging
legal content writer	12	46	120	4.56	2	2	Low-hanging

## Industry Centric

Keyword	Ranking	Diff	Volume	Exact	CPC	WA SCORE	GROUP
real estate content	18	40	120	3.71	2	Low-hanging	
real estate blog content	38	35	90	1.82	2	Low-hanging	
freelance proposal writer	24	48	60	3.22	2	Low-hanging	
how to sell marketing services	34	47	60	4.14	2	Low-hanging	
real estate web content	13	45	60	3.7	2	Low-hanging	
freelance business plan writer	18	48	30	7.93	2	Low-hanging	
government proposal writer	18	44	30	15.19	2	Low-hanging	
medical marketing strategies	50	40	30	6.04	2	Low-hanging	
selling marketing services	27	51	30	3.8	2	Low-hanging	
humor writer	12	52	390	0.1	1	Low-hanging	
financial writer	17	54	240	0.07	1	Low-hanging	
political writers	21	61	240	0.28	1	Low-hanging	
b2b writer	16	36	120	0.04	1	Low-hanging	
neuromarketing blog	33	36	120	0.1	1	Low-hanging	
garden writers	39	46	90	0.17	1	Low-hanging	
product description writing service	13	16	90	3.1	1	Low-hanging	
tech content	26	49	60	0	1	Low-hanging	
insurance trade show	15	29	60	2.45	1	Low-hanging	
write annual report	30	44	60	1.12	1	Low-hanging	
design writers	21	53	30	0.1	1	Low-hanging	
grant writers for non profits	49	41	30	5.12	1	Low-hanging	
healthcare writer	50	57	30	0.26	1	Low-hanging	
student writer	18	63	30	0.87	1	Low-hanging	
ad copy writer	31	57	30	3.1	1	Low-hanging	
find a screenwriter	40	58	30	0.65	1	Low-hanging	
freelance medical writer rates	17	37	30	2.44	1	Low-hanging	
government proposal writers	11	48	30	0.95	1	Low-hanging	
legal content writing	14	36	30	5.29	1	Low-hanging	
legal freelance work	36	55	30	1.47	1	Low-hanging	
pharmaceutical writer	15	48	30	1.92	1	Low-hanging	
scientific writing services	12	30	30	1.14	1	Low-hanging	
writer script	43	62	30	0.84	1	Low-hanging	
financial report writer	21	42	20	2.69	1	Low-hanging	
financial services white papers	43	51	10	3.35	1	Low-hanging	
freelance advertising writer	43	51	10	0.1	1	Low-hanging	
freelance newsletter writer	25	37	10	0.67	1	Low-hanging	
freelance writer education	37	46	10	5.24	1	Low-hanging	
real estate web site content	13	45	10	5.08	1	Low-hanging	
spiritual writers	20	47	120	0.03	0	Low-hanging	
creative advertising blog	38	51	60	0	0	Low-hanging	

## Industry Centric

Keyword	Ranking	Diff	Volume	Exact	CPC	WA SCORE	GROUP
automotive content marketing	49	36	30	0	0	0	Low-hanging
high tech blogs	22	61	30	0	0	0	Low-hanging
marketing cloud blog	31	37	30	0	0	0	Low-hanging
wedding marketing blog	39	36	10	0.1	0	0	Low-hanging
Auto Shop Writer	36	44	0	0	0	0	Low-hanging
ceo speech writer	22	53	0	0	0	0	Low-hanging
c-level speech writer	35	49	0	0	0	0	Low-hanging
c-suite speech writer	45	37	0	0	0	0	Low-hanging
easy speech writer	24	48	0	0	0	0	Low-hanging
health insurance writers	13	42	0	0	0	0	Low-hanging
marketing companies	>51	56	12090	5.59	10	Secondary	
business marketers	>51	76	8100	7.36	10	Secondary	
businesses marketing	>51	66	8100	8.9	10	Secondary	
marketing trend	>51	53	4380	5.48	10	Secondary	
marketing businesses	>51	66	2400	5.95	10	Secondary	
law firm marketers	>51	45	1290	25.39	10	Secondary	
law firms marketing	>51	48	1290	14.75	10	Secondary	
best marketing companies	>51	49	990	7.18	10	Secondary	
content marketing blog	>51	42	870	5.7	10	Secondary	
content marketing blogs	>51	46	870	12.85	10	Secondary	
content marketing companies	>51	50	720	22.87	10	Secondary	
financial service companies	>51	71	720	10.05	10	Secondary	
financial service company	>51	71	720	17.6	10	Secondary	
lawyers marketing	>51	52	570	24.36	10	Secondary	
content companies	>51	46	480	2.77	10	Secondary	
content company	>51	53	480	5.97	10	Secondary	
marketing law	>51	57	480	18.65	10	Secondary	
marketing small businesses	>51	66	480	9.98	10	Secondary	
marketing travel	>51	55	150	4.91	10	Secondary	
content marketing firms	>51	48	150	4.04	10	Secondary	
magazine content	>51	56	870	4.16	9	Secondary	
advertising trends	>51	50	720	6.54	9	Secondary	
top digital marketing companies	>51	36	720	11.31	9	Secondary	
marketing financial	>51	61	570	7.41	9	Secondary	
marketing legal	>51	52	480	6.455	9	Secondary	
marketing for law firm	>51	50	390	12.06	9	Secondary	
business problem solving	>51	58	240	11.95	9	Secondary	
software marketing companies	>51	52	90	7.39	9	Secondary	
hashtag trends	>51	58	1890	1.2	8	Secondary	
travel marketing	>51	54	990	1.98	8	Secondary	

## Industry Centric

Keyword	Ranking	Diff	Volume	Exact CPC	WA SCORE	GROUP
contract writer	>51	57	720	2.29	8	Secondary
marketing retail	>51	59	480	4.19	8	Secondary
marketing financial services	>51	52	390	3.81	8	Secondary
marketing for lawyers	>51	46	390	5.01	8	Secondary
advertising business model	>51	48	240	9.19	8	Secondary
insurance marketing strategy	>51	39	240	10.38	8	Secondary
content business	>51	55	210	8.22	8	Secondary
b2b marketing companies	>51	50	210	8.54	8	Secondary
b2b marketing company	>51	53	210	14	8	Secondary
content software	>51	54	150	12.53	8	Secondary
law firm marketing strategy	>51	45	120	28.86	8	Secondary
marketing for a small business	>51	65	120	16.58	8	Secondary
business goals	>51	67	4380	0.28	7	Secondary
writers blog	>51	40	2400	1.11	7	Secondary
news content	>51	54	390	3.33	7	Secondary
current marketing trends	>51	47	390	2.9	7	Secondary
marketing for law firms	>51	48	390	2.77	7	Secondary
beauty marketing	>51	49	300	5.09	7	Secondary
how to write a video script	>51	38	240	5.8	7	Secondary
content industry	>51	51	210	3.9	7	Secondary
marketing insurance	>51	45	210	4.675	7	Secondary
content creation company	>51	38	210	9.73	7	Secondary
healthcare digital marketing	>51	38	210	10.49	7	Secondary
real estate marketing tips	>51	37	210	5.87	7	Secondary
tips for marketing	>51	56	210	3.13	7	Secondary
direct marketing insurance services	>51	46	120	14.14	7	Secondary
articles of marketing	>51	57	90	10.03	7	Secondary
marketing a law firm	>51	49	90	16.43	7	Secondary
marketing in insurance	>51	57	90	18.22	7	Secondary
marketing to lawyers	>51	41	90	22.9	7	Secondary
political candidate website	>51	64	70	17.79	7	Secondary
marketing for a law firm	>51	46	60	24.62	7	Secondary
video script	>51	34	2880	0.56	6	Secondary
great mission statements	>51	46	870	0.58	6	Secondary
niche business	>51	51	720	1.05	6	Secondary
trends in marketing	>51	58	720	0.6	6	Secondary
magazine writers	>51	54	390	1.32	6	Secondary
realtors blog	>51	36	240	3.38	6	Secondary
marketing lawyer	>51	47	240	3.04	6	Secondary
nfl marketing	>51	55	150	3.11	6	Secondary

## Industry Centric

Keyword	Ranking	Diff	Volume	Exact CPC	WA SCORE	GROUP
new advertising trends	>51	48	150	3.48	6	Secondary
freelance business writer	>51	48	120	2.93	6	Secondary
freelance financial writer	>51	39	120	10.16	6	Secondary
publishers media	>51	58	90	3.88	6	Secondary
advertising piece	>51	45	90	5.93	6	Secondary
healthcare market trends	>51	44	90	6.6	6	Secondary
insurance marketing plans	>51	46	90	9.47	6	Secondary
marketing for financial services	>51	47	90	4.88	6	Secondary
marketing for healthcare	>51	55	90	6.8	6	Secondary
marketing in healthcare industry	>51	41	90	5.98	6	Secondary
marketing stock photos	>51	53	90	6.82	6	Secondary
marketing technology trends	>51	47	90	6.6	6	Secondary
new internet trends	>51	56	90	7.9	6	Secondary
financial lead generation	>51	43	60	15.39	6	Secondary
financial service marketing	>51	52	60	9.32	6	Secondary
marketing the law firm	>51	49	60	11.82	6	Secondary
marketing to small businesses	>51	66	60	10.84	6	Secondary
real estate blogging ideas	>51	32	480	0.84	5	Secondary
marketing strategies for real estate	>51	38	240	1.59	5	Secondary
sports reporting	>51	61	210	0.52	5	Secondary
content creation companies	>51	39	210	1.09	5	Secondary
marketing for financial advisors	>51	38	210	1.98	5	Secondary
marketing health care	>51	54	210	1.05	5	Secondary
top 10 marketing companies	>51	50	210	0.72	5	Secondary
digital music marketing	>51	38	150	1.545	5	Secondary
insurance marketing plan	>51	50	90	3.51	5	Secondary
luxury market trends	>51	45	90	2.29	5	Secondary
marketing for doctors	>51	46	90	3.31	5	Secondary
recent public relations campaigns	>51	48	90	1.71	5	Secondary
write an article online	>51	50	90	2.44	5	Secondary
medical hiring	>51	53	60	3.3	5	Secondary
advertising news articles	>51	65	60	4.16	5	Secondary
blog for marketing	>51	48	60	4.62	5	Secondary
digital healthcare marketing	>51	33	60	9.44	5	Secondary
marketing in financial services	>51	50	60	3.29	5	Secondary
marketing strategies real estate	>51	38	60	7.96	5	Secondary
the best marketing companies	>51	45	60	7.59	5	Secondary
feminist advertising	>51	55	720	0.1	4	Secondary
real estate blog ideas	>51	30	480	0.58	4	Secondary
marketing healthcare	>51	52	210	0.53	4	Secondary

## Industry Centric

Keyword	Ranking	Diff	Volume	Exact	CPC	WA SCORE	GROUP
lgbt marketing	>51	54	150	0.38	4	Secondary	
insurance keywords	>51	45	90	1.14	4	Secondary	
marketing financial service	>51	51	50	2.42	4	Secondary	
pride marketing	>51	50	570	0.1	3	Secondary	
freelance electronics	26	49	390	4.95	3	Secondary	
political media	>51	53	300	0.1	3	Secondary	
best startup blogs	>51	48	240	0.1	3	Secondary	
top art blog	>51	36	240	0.1	3	Secondary	
vertically integrated business	>51	59	240	0.1	3	Secondary	
vertically integrated business model	>51	52	240	0.1	3	Secondary	
inc 5000 fastest growing companies	>51	50	210	0.1	3	Secondary	
luxury trends	>51	45	165	0.1	3	Secondary	
marketing effect	>51	49	150	0.1	3	Secondary	
niche content	>51	46	90	0.1	3	Secondary	
video scripting	>51	35	2880	0	2	Secondary	
top digital marketing company	>51	33	720	0	2	Secondary	
new marketing trend	>51	52	570	0	2	Secondary	
native advertising companies	>51	51	390	0	2	Secondary	
native advertising company	>51	49	390	0	2	Secondary	
finance and marketing	>51	70	300	0	2	Secondary	
marketing and finance	>51	61	300	0	2	Secondary	
content game	>51	58	210	0	2	Secondary	
vc blogs	>51	46	120	0.1	2	Secondary	
blog start up	>51	49	120	0.05	2	Secondary	
content news	>51	62	90	0.1	2	Secondary	
average ctr for banner ads	>51	45	90	0.1	2	Secondary	
best content marketing companies	>51	42	90	0	2	Secondary	
best content marketing company	>51	45	90	0	2	Secondary	
health care content marketing	>51	36	90	0	2	Secondary	
script for video	>51	43	90	0.1	2	Secondary	
video script format	>51	38	90	0.1	2	Secondary	
blog shopping online	>51	36	60	0.1	2	Secondary	
future of direct marketing	>51	43	60	0.1	2	Secondary	
home automation blog	>51	29	300	0	1	Secondary	
realtors leads	>51	38	240	0	1	Secondary	
real estate blog topics	>51	32	240	0	1	Secondary	
platform marketing	>51	46	150	0	1	Secondary	
organic search meaning	>51	52	150	0	1	Secondary	
hotel content	>51	40	90	0	1	Secondary	
quiz marketing	>51	47	90	0	1	Secondary	

## Industry Centric

Keyword	Ranking	Diff	Volume	Exact	CPC	WA SCORE	GROUP
advertising business on google	>51	58	90	0	1	1	Secondary
gender based ads	>51	53	90	0	1	1	Secondary
marketing strategy for real estate agents	>51	39	90	0	1	1	Secondary
video script sample	>51	33	90	0	1	1	Secondary
companies with great marketing	>51	53	60	0	1	1	Secondary
digital health marketing	>51	38	60	0	1	1	Secondary
financial content marketing	>51	37	60	0	1	1	Secondary
insurance digital marketing	>51	42	60	0	1	1	Secondary
marketing of insurance products	>51	54	60	0	1	1	Secondary
the writers market	49	53	150	0.02	0	0	Secondary

# Translation

Keyword	Ranking	Diff	Volume	Exact CPC	WA SCORE	GROUP
content creation	>51	53	3600	4.22	10	Primary
content creators	>51	56	3600	4.32	10	Primary
international marketing strategy	>51	58	1590	7.82	10	Primary
creating content	>51	59	720	7.41	10	Primary
content marketing platform	>51	52	720	19.64	10	Primary
marketing platform	>51	45	1290	5.11	9	Primary
marketing tips	>51	54	4380	0.92	8	Primary
localization translation	>51	52	210	9.18	8	Primary
international media companies	>51	68	150	4.71	7	Primary
global marketing manager	>51	55	210	2.09	6	Primary
best content writer	>51	43	90	5.92	6	Primary
best content writers	>51	41	90	5.74	6	Primary
content marketing platforms	>51	50	720	0	3	Primary
irish writer	>51	56	300	0.1	3	Primary
greek translators	31	56	210	3.28	3	Primary
best content marketing	>51	51	300	0	2	Primary
marketing europe	>51	50	60	0.1	2	Primary
polish translators	46	55	30	4.73	2	Primary
content writing services usa	34	19	30	0	0	Primary
freelance web writers	28	53	30	0	0	Primary
content marketing world	53	48	2880	2.59	8	Low-hanging
language analysis	11	58	2400	0.1	2	Low-hanging
buy content	14	56	240	0.96	2	Low-hanging
Content Marketing Book	38	45	240	2.51	2	Low-hanging
german translators	43	60	870	0.03	1	Low-hanging
content marketing conference	12	43	720	0	1	Low-hanging
content marketing conferences	43	40	720	0	1	Low-hanging
content marketing event	31	42	120	0	1	Low-hanging
los angeles writer	46	63	90	0.1	1	Low-hanging
high quality article writing service	32	29	20	5.36	1	Low-hanging
writer los angeles	18	59	60	0	0	Low-hanging
content marketing speaker	20	32	30	0	0	Low-hanging
las vegas writers	16	53	30	0	0	Low-hanging
inbound marketing summit boston	24	38	20	0.1	0	Low-hanging
translators greek	43	50	16	0	0	Low-hanging
translators polish	28	55	12	0	0	Low-hanging
writing and translation services	26	41	0	0	0	Low-hanging
global marketing	>51	60	9900	6.27	10	Secondary
marketing activity	>51	46	4380	2.89	10	Secondary
marketing articles	>51	56	4380	4.31	10	Secondary

## Translation

Keyword	Ranking	Diff	Volume	Exact	CPC	WA SCORE	GROUP
marketing tip	>51	56	4380	3.1	10	Secondary	
content is king	>51	47	4380	5.56	10	Secondary	
content creations	>51	49	3600	4.9	10	Secondary	
public relations campaigns	>51	60	3600	2.99	10	Secondary	
content marketing examples	>51	38	1890	17.62	10	Secondary	
web content writers	>51	37	1890	9.74	10	Secondary	
website content writer	>51	42	1890	9.49	10	Secondary	
top email marketing	>51	60	210	39.09	10	Secondary	
content marketing firm	>51	38	150	9.41	10	Secondary	
marketing pros	>51	60	3600	1.06	9	Secondary	
freelance marketers	>51	52	1890	3.1	9	Secondary	
website content writers	>51	37	1890	5.9	9	Secondary	
buying articles	>51	59	720	4.27	9	Secondary	
mobile content	>51	49	720	6.91	9	Secondary	
marketing metrics	>51	54	3600	1.1	8	Secondary	
irish writers	>51	57	2400	0.53	7	Secondary	
experiential campaigns	>51	37	150	10.19	7	Secondary	
online content writers	>51	48	150	7.18	7	Secondary	
email marketing optimization	>51	46	90	25.09	7	Secondary	
cutting edge marketing	>51	51	150	4.44	6	Secondary	
interactive content marketing	>51	35	150	7.42	6	Secondary	
freelance agencies	>51	47	60	7.84	6	Secondary	
irish authors	>51	43	2400	0.23	5	Secondary	
content marketing articles	>51	46	150	1.08	5	Secondary	
marketing benchmarking	>51	51	60	2.15	5	Secondary	
marketing staffing	>51	48	60	3.66	5	Secondary	
global marketers	>51	54	9900	0	4	Secondary	
media speakers	>51	44	150	0.36	4	Secondary	
advertising agency ranking	>51	48	60	0.89	4	Secondary	
what does content mean	>51	53	9900	0	3	Secondary	
journalists careers	>51	63	3600	0	3	Secondary	
content king	>51	43	570	0.11	3	Secondary	
content marketing news	>51	52	390	0	3	Secondary	
high quality content	>51	40	150	0.12	3	Secondary	
hiring freelance	>51	48	1890	0	2	Secondary	
best email marketing platform	>51	64	480	0	2	Secondary	
content marketing agencies	>51	37	300	0	2	Secondary	
define marketing metrics	>51	52	90	0.1	2	Secondary	
marketing of	>51	70	60	0.1	2	Secondary	
person to person marketing	>51	51	60	0.1	2	Secondary	

## Translation

Keyword	Ranking	Diff	Volume	Exact	CPC	WA SCORE	GROUP
successful web series	>51	50	60	0.1	2	Secondary	
content marketing events	>51	44	120	0	1	Secondary	
global content marketing	>51	46	90	0	1	Secondary	
controversial ad campaigns	>51	57	60	0	1	Secondary	
creative marketing strategies	>51	51	300	5.7	8	Primary	

# Marketing Performance

Keyword	Ranking	Diff	Volume	Exact CPC	WA SCORE	GROUP
marketing return on investment	>51	54	1890	7.23	10	Primary
content marketing roi	>51	47	240	16.9	10	Primary
formula for roi	>51	58	990	4.29	9	Primary
measure roi	>51	47	390	9.35	9	Primary
marketing investments	>51	53	240	14.19	9	Primary
marketing roi calculation	>51	48	300	6.99	8	Primary
roi chart	>51	50	240	7.53	8	Primary
roi metrics	>51	52	240	9.16	8	Primary
media and marketing	>51	66	240	6.61	8	Primary
roi in marketing	>51	57	240	6.73	8	Primary
measuring roi	>51	44	390	3.22	7	Primary
content writer service	14	41	720	9.42	6	Primary
cheap content writers	7	35	90	18.31	4	Primary
benchmarking marketing	>51	51	240	0.1	3	Primary
benefits of content marketing	>51	41	300	0	1	Primary
content marketing best practices	>51	45	240	0	1	Primary
email marketing return on investment	>51	46	240	0	1	Primary
cheap content writer	3	32	90	0	0	Primary
writer service	35	53	210	0.53	3	Low-hanging
calculating roi	>51	54	3600	5.11	10	Secondary
email marketing prices	>51	50	240	20.89	9	Secondary
marketing infographic	>51	48	870	3.09	8	Secondary
marketing return on investment formula	>51	49	150	13.81	8	Secondary
publishing agencies	>51	52	240	4.87	7	Secondary
marketing roi formula	>51	47	150	8.86	7	Secondary
return on marketing investment formula	>51	48	120	10.03	7	Secondary
statistics in marketing	>51	60	90	9.74	7	Secondary
marketing pop	>51	50	240	2.32	6	Secondary
marketing studio	>51	39	240	3.65	6	Secondary
publishing agency	>51	53	240	1.44	6	Secondary
writer services	>51	30	210	3.36	6	Secondary
roi sales	>51	45	90	8.74	6	Secondary
define branding	>51	61	6600	0.1	5	Secondary
about stories	>51	47	240	1.27	5	Secondary
roi calculation marketing	>51	48	60	5.12	5	Secondary
solving business problems	>51	56	210	0.23	4	Secondary
content film	>51	56	240	0.1	3	Secondary
marketing scorecards	>51	41	240	0.1	3	Secondary
mobile digital	>51	49	240	0.1	3	Secondary
increase roi	>51	43	210	0.1	3	Secondary

## Marketing Performance

Keyword	Ranking	Diff	Volume	Exact	CPC	WA SCORE	GROUP
return on investment metrics	>51	54	240	0	2	2	Secondary
email marketing roi	>51	46	120	0.03	2	2	Secondary
improve roi	>51	50	90	0.1	2	2	Secondary
pr value formula	>51	49	60	0.1	2	2	Secondary
marketing hierarchy	>51	51	240	0	1	1	Secondary
digital revenue	>51	52	90	0	1	1	Secondary
stats marketing	>51	49	90	0	1	1	Secondary
email advertising costs	>51	44	60	0	1	1	Secondary
roi calculator marketing	>51	42	60	0	1	1	Secondary

# Content Workflow

Keyword	Ranking	Diff	Volume	Exact CPC	WA SCORE	GROUP
marketing challenges	>51	52	990	6.27	10	Primary
content marketing plan	>51	49	870	14.13	10	Primary
content writers	18	60	12090	6.82	9	Primary
approval workflow	>51	53	480	3.53	8	Primary
content workflow	>51	47	90	5.5	6	Primary
content writers for websites	>51	41	90	5.83	6	Primary
digital content creation	>51	49	300	1.06	5	Primary
marketing writer	7	50	240	4.98	5	Primary
outsource content writing	>51	35	60	7.24	5	Primary
press release writer	6	52	570	7.39	4	Primary
hiring writers	3	51	210	1.35	4	Primary
blog content writer	8	53	120	5.44	4	Primary
blog content writers	6	50	120	5.92	4	Primary
freelance website content writer	6	54	90	6.43	4	Primary
need content writer	7	48	60	6.88	4	Primary
press release writing service	6	28	390	11.8	3	Primary
press release writing services	8	28	390	11.61	3	Primary
original content	>51	59	870	0	2	Primary
web content providers	9	56	60	5.62	2	Primary
website content provider	7	54	30	6.32	2	Primary
cheap article writer	6	35	30	5.07	1	Primary
website content providers	7	51	30	1.7	1	Primary
campaign funnel	>51	45	0	0	0	Primary
content article writer	17	56	0	0	0	Primary
freelance writer rate	44	40	570	4.7	7	Low-hanging
content agencies	32	49	870	0.49	5	Low-hanging
marketing proposal	26	49	2400	3.65	4	Low-hanging
article writer	14	57	1890	4.86	4	Low-hanging
project management timelines	34	60	990	8.21	4	Low-hanging
content copywriter	33	49	150	3.68	4	Low-hanging
writer article	17	60	990	1.88	3	Low-hanging
book writers	14	53	570	2.67	3	Low-hanging
marketing copywriter	19	54	480	5.56	3	Low-hanging
best press releases	47	56	390	6.19	3	Low-hanging
hiring bloggers	16	54	300	3.27	3	Low-hanging
hiring copywriters	13	44	150	12.86	3	Low-hanging
blog ghost writer	17	46	60	27.54	3	Low-hanging
hiring a copywriter	17	32	150	5.52	2	Low-hanging
blog article writers	17	50	10	4.25	2	Low-hanging
quality writers	26	45	390	0	1	Low-hanging

# Content Workflow

Keyword	Ranking	Diff	Volume	Exact	CPC	WA SCORE	GROUP
freelancer content writer	33	52	300	0	1	1	Low-hanging
content marketing writers	11	50	90	0	1	1	Low-hanging
blog ghostwriter	17	42	30	0.52	1	1	Low-hanging
best article writers	11	55	30	2.59	1	1	Low-hanging
looking for a freelance writer	14	56	10	2.17	1	1	Low-hanging
content proposal	34	67	30	0.1	0	0	Low-hanging
sales funnel development	41	43	10	0	0	0	Low-hanging
time management strategies	>51	68	3600	10.23	10	10	Secondary
content marketing agency	>51	45	2400	20.05	10	10	Secondary
marketing attribution	>51	46	990	22.69	10	10	Secondary
marketing industry	>51	58	990	5.56	10	10	Secondary
email marketing platform	>51	67	990	16.75	10	10	Secondary
email marketing platforms	>51	68	990	27.36	10	10	Secondary
marketing department structure	>51	44	990	13.54	10	10	Secondary
content marketing manager	>51	55	870	14.57	10	10	Secondary
mobile marketing strategies	>51	53	870	13.09	10	10	Secondary
freelance project management	>51	45	480	12.38	9	9	Secondary
digital asset manager	>51	52	300	20.98	9	9	Secondary
why content marketing	>51	57	300	14.77	9	9	Secondary
reputation management strategies	>51	46	240	40.23	9	9	Secondary
powerful ads	>51	55	990	2.84	8	8	Secondary
return customers	>51	54	990	2.45	8	8	Secondary
marketing and pr	>51	66	990	2.23	8	8	Secondary
freelance human resources	>51	42	720	2.93	8	8	Secondary
search feature	>51	69	300	4.9	8	8	Secondary
a white paper	>51	61	300	7.23	8	8	Secondary
creative talent management	>51	54	300	7.54	8	8	Secondary
digital media industry	>51	49	240	14.79	8	8	Secondary
article advertising	>51	68	210	4.81	8	8	Secondary
the future of digital marketing	>51	48	210	8.56	8	8	Secondary
recruiting ideas	>51	47	870	1.37	7	7	Secondary
cpc costs	>51	54	300	3.26	7	7	Secondary
pr freelance	>51	45	300	4.31	7	7	Secondary
pr freelancer	>51	44	300	3.84	7	7	Secondary
freelance project management software	>51	41	120	21.22	7	7	Secondary
marketing content manager	>51	53	90	11.93	7	7	Secondary
copywriter test	>51	36	990	0.76	6	6	Secondary
marketing statistics	>51	49	990	0.84	6	6	Secondary
social hiring	>51	57	300	1.05	6	6	Secondary
write white paper	>51	56	300	1.78	6	6	Secondary

## Content Workflow

Keyword	Ranking	Diff	Volume	Exact	CPC	WA SCORE	GROUP
content creation agency	>51	26	210	5.02	6	Secondary	
advertising consultancy	>51	51	90	4.08	6	Secondary	
the ghost writer book	>51	59	300	0.5	5	Secondary	
copyediting tests	>51	32	210	2.66	5	Secondary	
pop up marketing	>51	50	210	0.91	5	Secondary	
startup recruiters	>51	48	150	1.74	5	Secondary	
marketing hiring	>51	49	90	2.49	5	Secondary	
freelance management software	>51	39	60	9.33	5	Secondary	
content quotes	>51	47	2400	0.1	4	Secondary	
social responsibility marketing	>51	63	870	0.1	4	Secondary	
vertically integrated companies	>51	59	870	0.1	4	Secondary	
vertically integrated company	>51	56	870	0.1	4	Secondary	
content team	>51	41	240	0.1	4	Secondary	
hiring marketing	>51	47	90	0.96	4	Secondary	
creative problem solving examples	>51	51	870	0.03	3	Secondary	
editorial staff	>51	50	480	0.1	3	Secondary	
editorial ads	>51	50	300	0.1	3	Secondary	
marketing mission statements	>51	52	300	0.1	3	Secondary	
excellent marketing	>51	42	285	0.1	3	Secondary	
content technology	>51	52	240	0.1	3	Secondary	
creative meetings	>51	43	240	0.1	3	Secondary	
empowering writers	>51	44	990	0.02	2	Secondary	
example of vertical integration	>51	64	990	0	2	Secondary	
startup recruiting	>51	52	300	0	2	Secondary	
The evolution of marketing	>51	54	240	0	2	Secondary	
technology agencies	>51	63	210	0	2	Secondary	
content marketing training	>51	42	210	0	1	Secondary	
manage outsourcing	>51	56	90	0	1	Secondary	
time management strategies for work	>51	59	90	0	1	Secondary	
time management strategies at work	>51	59	60	0	1	Secondary	

# Branding

Keyword	Ranking	Diff	Volume	Exact CPC	WA SCORE	GROUP
consumer psychology	>51	70	4380	5.89	10	Primary
behavioral marketing	>51	54	990	11.82	10	Primary
brand ambassadors	>51	48	33090	0.52	9	Primary
branding campaigns	>51	44	1290	4.73	9	Primary
brand marketing strategies	>51	57	720	6.41	9	Primary
brand marketing strategy	>51	51	720	6.83	9	Primary
branded content marketing	>51	45	480	16.63	9	Primary
successful marketing strategies	>51	55	480	6.52	9	Primary
brand management strategy	>51	58	390	7.25	9	Primary
rebranding strategy	>51	41	1290	3.3	8	Primary
write a case study	>51	62	990	1.96	8	Primary
how to measure brand awareness	>51	48	570	4.78	8	Primary
measuring brand awareness	>51	50	390	5.36	8	Primary
blog marketers	>51	59	4380	0.48	7	Primary
brand storytelling	>51	48	4380	0.06	7	Primary
personalized marketing	>51	52	990	1.4	7	Primary
freelance blog writers	>51	42	120	8.32	6	Primary
freelance blog writer	>51	40	90	4.14	5	Primary
marketing luxury brands	>51	54	90	1.94	5	Primary
fresh content	>51	41	150	0.1	2	Primary
brand and marketing strategy	>51	52	150	0	1	Primary
content marketing case studies	>51	39	150	0	1	Primary
brand alignment	51	31	300	8.12	3	Low-hanging
emotional selling techniques	46	39	30	2.32	1	Low-hanging
custom content services	39	29	10	5.82	1	Low-hanging
content marketing writer	14	48	0	0	0	Low-hanging
rebranding	>51	56	22200	4.56	10	Secondary
luxury brands	>51	57	18090	4.83	10	Secondary
brand managers	>51	62	14790	1.27	10	Secondary
branded content	>51	52	14790	8.39	10	Secondary
integration marketing	>51	63	6600	9.6	10	Secondary
brand campaigns	>51	50	1290	7.87	10	Secondary
emotional marketing	>51	47	1290	6.86	10	Secondary
marketing brands	>51	45	1290	6.1	10	Secondary
marketing slogans	>51	53	1290	7.26	10	Secondary
brand manifesto	>51	36	870	16.17	10	Secondary
new marketing strategies	>51	58	570	20.11	10	Secondary
content marketing solution	>51	53	90	9.98	10	Secondary
retail brand	>51	48	1890	2.81	9	Secondary
marketing case studies	>51	46	1290	4.03	9	Secondary

# Branding

Keyword	Ranking	Diff	Volume	Exact CPC	WA SCORE	GROUP
marketing case study	>51	49	1290	4.08	9	Secondary
social media brands	>51	54	1290	3.38	9	Secondary
psychology and marketing	>51	51	990	6.17	9	Secondary
blogging content	>51	57	870	3.72	9	Secondary
marketing examples	>51	51	870	5.94	9	Secondary
b2b brands	>51	49	720	5.27	9	Secondary
content network	>51	50	570	5.85	9	Secondary
design content	>51	47	570	7.76	9	Secondary
freelance agency	>51	54	570	5.5	9	Secondary
marketing people	>51	53	570	5.38	9	Secondary
articles about marketing	>51	62	570	4.9	9	Secondary
articles on marketing	>51	59	570	5.17	9	Secondary
web analytics free	>51	63	570	6.41	9	Secondary
gender advertisements	>51	60	480	8.46	9	Secondary
marketing photos	>51	63	480	5.87	9	Secondary
content branding	>51	55	240	12.75	9	Secondary
mobile content marketing	>51	43	120	8.32	9	Secondary
blogger outreach	>51	42	1590	2.71	8	Secondary
branding campaign	>51	45	1290	1.775	8	Secondary
brand apps	>51	48	870	3.68	8	Secondary
marketing problems	>51	51	870	3.59	8	Secondary
pr campaign examples	>51	46	870	3.82	8	Secondary
content publishing	>51	49	570	5.44	8	Secondary
brand metrics	>51	46	480	3.95	8	Secondary
branding articles	>51	56	480	3.3	8	Secondary
good marketing strategies	>51	61	480	4.6	8	Secondary
luxury brand marketing	>51	52	390	4.59	8	Secondary
psychology of marketing	>51	54	390	3.53	8	Secondary
global brand strategy	>51	55	300	6.75	8	Secondary
brand trends	>51	45	290	7.61	8	Secondary
brand studio	>51	47	1590	1.16	7	Secondary
blog startup	>51	47	570	1.44	7	Secondary
content optimization	>51	46	570	2.06	7	Secondary
working freelance	>51	60	570	1.29	7	Secondary
infographic blog	>51	56	390	2.275	7	Secondary
blog publisher	>51	53	300	3.21	7	Secondary
branded content agencies	>51	41	240	7.2	7	Secondary
brand study	>51	47	210	3.96	7	Secondary
brand awareness metrics	>51	41	210	5.76	7	Secondary
advertising infographic	>51	46	150	5.97	7	Secondary

# Branding

Keyword	Ranking	Diff	Volume	Exact CPC	WA SCORE	GROUP
model marketing	>51	58	150	4.81	7	Secondary
publishing marketing	>51	59	150	5.18	7	Secondary
marketing contests	>51	48	120	7.4	7	Secondary
content marketing case study	>51	42	120	20.81	7	Secondary
definition of branding in marketing	>51	57	120	7.35	7	Secondary
marketing brand manager	>51	57	120	8.76	7	Secondary
brand management marketing	>51	64	60	13.35	7	Secondary
brand case studies	>51	39	240	3.88	6	Secondary
publishers marketing	>51	48	150	4.29	6	Secondary
web content studio	>51	45	150	5.39	6	Secondary
marketing partnership	>51	45	120	4.86	6	Secondary
marketing testimonials	>51	43	120	6.3	6	Secondary
freelance marketing rates	>51	45	120	0.58	6	Secondary
freelance writer contract	>51	44	120	5.76	6	Secondary
brand awareness measurement	>51	48	90	4.11	6	Secondary
branded content marketing association	>51	37	90	17.58	6	Secondary
Social Media for Brands	>51	55	90	5.01	6	Secondary
brand and reputation	>51	42	60	10.2	6	Secondary
beer branding	>51	42	27090	0.1	5	Secondary
brand content	>51	60	14790	0.07	5	Secondary
branded marketing	>51	55	9900	0.1	5	Secondary
content publisher	>51	51	570	0.39	5	Secondary
marketing interviews	>51	63	570	0.1	5	Secondary
retail search	>51	54	480	0.59	5	Secondary
user generated content marketing	>51	41	480	0.85	5	Secondary
marketing methodology	>51	35	150	2	5	Secondary
marketing songs	>51	52	90	2.7	5	Secondary
best experiential marketing	>51	44	90	4.46	5	Secondary
brand studies	>51	46	60	4.61	5	Secondary
branding roi	>51	41	60	6.22	5	Secondary
blogs comments	>51	59	2400	0.1	4	Secondary
brand slogans	>51	55	2400	0.1	4	Secondary
startup blog	>51	47	1590	0.07	4	Secondary
brand blog	>51	55	1290	0.1	4	Secondary
brand statement	>51	56	1290	0.1	4	Secondary
brand tagline	>51	56	1290	0.1	4	Secondary
branded media	>51	49	1290	0.1	4	Secondary
marketing slogan	>51	52	1290	0.15	4	Secondary
marketing problem	>51	51	870	0.1	4	Secondary
pr campaign example	>51	52	870	0.1	4	Secondary

# Branding

Keyword	Ranking	Diff	Volume	Exact	CPC	WA SCORE	GROUP
sticky content	>51	54	720	0.1	4	Secondary	
the future of the internet	>51	62	570	0.17	4	Secondary	
brand journalists	>51	39	1590	0	3	Secondary	
content modeling	>51	34	720	0.1	3	Secondary	
content marketing software	>51	52	570	0	3	Secondary	
brand articles	>51	60	480	0.1	3	Secondary	
revolution marketing	>51	59	480	0.1	3	Secondary	
brand mission	>51	46	390	0.1	3	Secondary	
brand publishing	>51	44	390	0.1	3	Secondary	
making a slogan	>51	61	390	0.1	3	Secondary	
storytelling brands	>51	48	390	0	3	Secondary	
write headlines	>51	49	390	0.1	3	Secondary	
branded keywords	>51	48	300	0.1	3	Secondary	
what makes a good slogan	>51	52	150	0.1	3	Secondary	
blog outreach	>51	41	1590	0	2	Secondary	
brand journalism	>51	43	1590	0	2	Secondary	
brand blogs	>51	49	1290	0	2	Secondary	
rebrand strategy	>51	39	1290	0	2	Secondary	
social media brand	>51	54	1290	0	2	Secondary	
chief content officer	>51	56	720	0	2	Secondary	
Content Studio	>51	44	570	0	2	Secondary	
freelancers agency	>51	44	570	0	2	Secondary	
Marketing Effectively	>51	47	570	0	2	Secondary	
content is the king	>51	46	480	0	2	Secondary	
brand social media	>51	52	300	0	2	Secondary	
luxury brand online	>51	56	300	0	2	Secondary	
Branding On Social Media	>51	55	240	0	2	Secondary	
ebook branding	>51	42	60	0.1	2	Secondary	
how do you measure brand awareness	>51	49	60	0.1	2	Secondary	
successful brand campaigns	>51	56	60	0.1	2	Secondary	
marketing ecosystem	>51	43	210	0	1	Secondary	
content person	>51	57	150	0	1	Secondary	
publisher marketing	>51	52	150	0	1	Secondary	
taglines for brands	>51	47	150	0	1	Secondary	
marketing personalization	>51	51	120	0	1	Secondary	
taglines brands	>51	47	90	0	1	Secondary	
personalization in marketing	>51	55	90	0	1	Secondary	
definition of brand values	>51	53	60	0	1	Secondary	
integrity marketing	18	49	210	0	0	Secondary	

# Marketing Tools

Keyword	Ranking	Diff	Volume	Exact CPC	WA SCORE	GROUP
web analytic software	>51	66	720	19.87	10	Primary
Web Analytics software	>51	63	720	25.11	10	Primary
website analytics software	>51	65	720	13.14	10	Primary
best analytics tools	>51	50	480	21.87	10	Primary
content marketing solutions	>51	51	90	13.36	10	Primary
syndicating content	>51	52	720	3.65	8	Primary
microsite examples	>51	43	570	7.08	8	Primary
customer retention metrics	>51	46	210	11.06	8	Primary
customer loyalty analytics	>51	49	120	14.65	7	Primary
customer retention rate formula	>51	44	120	10.24	7	Primary
customer loyalty metrics	>51	40	90	10.58	6	Primary
grammar and plagiarism checker	>51	42	390	0.06	3	Primary
content marketplace	6	47	720	0.06	2	Primary
web content provider	1	57	60	8.4	2	Primary
freelance marketplace	46	59	870	2.61	3	Low-hanging
writers marketplace	25	53	90	0.85	3	Low-hanging
copyscape checker	33	47	240	0.67	2	Low-hanging
online content provider	37	51	90	4.64	2	Low-hanging
webmaster tools yahoo	16	49	60	0	0	Low-hanging
website analytic	>51	69	22200	32.04	10	Secondary
websites analytics	>51	72	22200	14.58	10	Secondary
microsite	>51	54	12090	3.91	10	Secondary
microsites	>51	49	12090	7.16	10	Secondary
web analytic tool	>51	67	4380	12.6	10	Secondary
web analytic tools	>51	67	4380	13.01	10	Secondary
web analytics tool	>51	65	4380	18.77	10	Secondary
web analytics tools	>51	61	4380	13.09	10	Secondary
website analytics tool	>51	66	4380	12.5	10	Secondary
website analytics tools	>51	63	4380	2.98	10	Secondary
analytic tool	>51	61	3600	21.49	10	Secondary
analytic tools	>51	59	3600	2.79	10	Secondary
analytics tool	>51	61	3600	19.45	10	Secondary
analytics tools	>51	57	3600	28.47	10	Secondary
marketing technology	>51	50	2880	4.59	10	Secondary
direct response marketing	>51	51	2880	2.65	10	Secondary
content syndication	>51	59	2400	6.12	10	Secondary
behavioral targeting	>51	45	1890	11.07	10	Secondary
micro website	>51	67	1590	6.14	10	Secondary
content tools	>51	50	1290	7.93	10	Secondary
newsletters tools	>51	50	1290	6.42	10	Secondary

# Marketing Tools

Keyword	Ranking	Diff	Volume	Exact	CPC	WA SCORE	GROUP
content marketing tools	>51	44	990	23.17	10	Secondary	
content analytics	>51	52	870	17.41	10	Secondary	
website analytics free	>51	65	570	10.55	10	Secondary	
measurement tools	>51	58	18090	0.61	9	Secondary	
measurements tool	>51	61	18090	0.52	9	Secondary	
syndicate content	>51	56	720	3.93	9	Secondary	
best website analytics	>51	52	390	9.56	9	Secondary	
free website analytics tools	>51	66	300	13.77	9	Secondary	
web tracking tools	>51	62	300	11.33	9	Secondary	
website tracking tools	>51	61	300	12.97	9	Secondary	
best web analytics tool	>51	57	240	13.96	9	Secondary	
best web analytics tools	>51	51	240	20.93	9	Secondary	
website analytics report	>51	53	240	14.14	9	Secondary	
best analytics software	>51	56	210	28.63	9	Secondary	
content tool	>51	54	1290	1.67	8	Secondary	
tools free	>51	58	990	1.47	8	Secondary	
syndicated content	>51	62	720	2.84	8	Secondary	
microsites examples	>51	40	570	5.88	8	Secondary	
freelance rate	>51	46	480	5.75	8	Secondary	
tips marketing	>51	54	480	4.25	8	Secondary	
marketing commercial	>51	46	390	6.62	8	Secondary	
metrics marketing	>51	54	390	5.39	8	Secondary	
microsite design	>51	38	390	6.86	8	Secondary	
best web analytics	>51	56	390	4.27	8	Secondary	
infographic marketing	>51	48	390	4.31	8	Secondary	
google insights search	>51	60	210	7.49	8	Secondary	
marketing metric	>51	57	210	9.06	8	Secondary	
real time website analytics	>51	58	210	12.2	8	Secondary	
analytics sites	>51	64	150	8.13	8	Secondary	
micro sites	>51	52	1590	0.64	7	Secondary	
marketing commercials	>51	46	390	3.38	7	Secondary	
freelancer tools	>51	43	300	4.46	7	Secondary	
content marketing metrics	>51	37	240	0.88	7	Secondary	
web page analytics	>51	66	240	3.67	7	Secondary	
b2b marketing tools	>51	47	150	11.74	7	Secondary	
web analytics tools comparison	>51	54	120	9.95	7	Secondary	
analytics tools comparison	>51	55	90	17.56	7	Secondary	
marketing measurement tools	>51	49	90	16.59	7	Secondary	
online analytics tools	>51	64	90	16.8	7	Secondary	
web metrics tools	>51	64	90	12.56	7	Secondary	

# Marketing Tools

Keyword	Ranking	Diff	Volume	Exact	CPC	WA SCORE	GROUP
what is behavioral targeting	>51	46	90	13.21	7	Secondary	
web analytics sites	>51	71	60	24.7	7	Secondary	
syndicating	>51	62	33090	0.1	6	Secondary	
micro site	>51	58	1590	0.38	6	Secondary	
tools for measurement	>51	57	480	1.26	6	Secondary	
book marketers	>51	53	150	3.75	6	Secondary	
micro websites	>51	42	150	5.59	6	Secondary	
b2b tool	>51	43	120	7.42	6	Secondary	
b2b tools	>51	45	120	5.68	6	Secondary	
seo automation tools	>51	47	90	8.53	6	Secondary	
best free web analytics	>51	55	60	13.06	6	Secondary	
customer management tools	>51	51	60	17.82	6	Secondary	
web stats software	>51	72	60	8.42	6	Secondary	
reach tools	>51	41	570	0.75	5	Secondary	
digital charts	>51	39	210	1.75	5	Secondary	
tools of measurement	>51	60	210	0.81	5	Secondary	
article syndication	>51	44	90	3.76	5	Secondary	
syndicated articles	>51	45	90	3.66	5	Secondary	
syndicating articles	>51	45	90	4.14	5	Secondary	
examples of microsites	>51	43	60	4.09	5	Secondary	
microsite marketing	>51	34	60	11.51	5	Secondary	
google search insights	>51	55	390	0.16	4	Secondary	
to check plagiarism	>51	54	120	0.55	4	Secondary	
tools measurement	>51	52	120	0.89	4	Secondary	
microsite example	>51	40	570	0.1	3	Secondary	
microsite definition	>51	56	480	0.1	3	Secondary	
marketing person	>51	61	390	0.1	3	Secondary	
writers guide	>51	51	390	0.13	3	Secondary	
mobile infographic	>51	47	240	0.1	3	Secondary	
responsibility marketing	>51	63	240	0.1	3	Secondary	
media syndication	>51	48	150	0.1	3	Secondary	
google search engine updates	>51	52	150	0.1	3	Secondary	
google authorship	>51	48	2880	0	2	Secondary	
behavioral tracking	>51	46	1290	0	2	Secondary	
newsletters tool	>51	52	1290	0	2	Secondary	
customized publishing	>51	32	870	0	2	Secondary	
microcontent	>51	39	480	0	2	Secondary	
content platform	>51	53	390	0	2	Secondary	
publishers advertising	>51	50	390	0	2	Secondary	
content marketing course	>51	51	390	0	2	Secondary	

## Marketing Tools

Keyword	Ranking	Diff	Volume	Exact	CPC	WA SCORE	GROUP
examples of native advertising	>51	43	390	0	2	2	Secondary
marketing analytic tools	>51	55	390	0	2	2	Secondary
marketing analytics tool	>51	53	390	0	2	2	Secondary
seo moz toolbar	29	44	120	4.14	2	2	Secondary
improving ctr	>51	42	90	0.1	2	2	Secondary
content marketing automation	>51	48	90	0	2	2	Secondary
what are microsites	>51	40	90	0.1	2	2	Secondary
example of microsite	>51	43	60	0.1	2	2	Secondary
content automation	>51	40	240	0	1	1	Secondary
b2b marketing tool	>51	46	150	0	1	1	Secondary
content aggregation sites	>51	48	150	0	1	1	Secondary
hire power tools	>51	51	90	0	1	1	Secondary
types of marketing metrics	>51	51	90	0	1	1	Secondary
web analytics platform	>51	57	90	0	1	1	Secondary
web analytics platforms	>51	54	90	0	1	1	Secondary
website metrics tool	>51	60	90	0	1	1	Secondary
content syndication sites	>51	46	60	0	1	1	Secondary
free website analytics	>51	65	870	10.09	10	10	Secondary
video content analytics	>51	42	90	6.72	6	6	Secondary

# Freelancer Work

Keyword	Ranking	Diff	Volume	Exact CPC	WA SCORE	GROUP
sports journalism	>51	78	5400	1.02	10	Primary
content writer job	>51	53	2880	3.56	10	Primary
what is content writing	>51	56	2400	4.44	10	Primary
freelance copywriting jobs	>51	54	1590	4.53	10	Primary
how to write an ebook	>51	49	2880	2.66	9	Primary
website content writing	>51	39	1290	7.31	9	Primary
writing agencies	>51	46	210	2.29	9	Primary
creative content writing	>51	43	90	7.11	9	Primary
content writing companies	>51	32	480	6.83	8	Primary
freelance copywriter rates	>51	34	390	5.65	7	Primary
freelance copywriting rates	>51	32	390	5.15	7	Primary
writing website content	>51	49	120	15.48	7	Primary
writing content	31	55	480	1.85	6	Primary
freelance writer opportunities	>51	52	480	1.12	6	Primary
writing white papers	26	53	300	2.21	6	Primary
content writing freelance	7	54	120	9.89	6	Primary
writing copy	>51	56	1290	0.2	5	Primary
ghostwriting jobs	>51	42	1290	0.32	5	Primary
health writing jobs	>51	56	150	0.82	5	Primary
content writing job	>51	51	120	1.01	5	Primary
jobs for content writers	>51	52	90	2.5	5	Primary
professional content writing	>51	36	60	5.29	5	Primary
seo content writing jobs	>51	48	30	6.82	5	Primary
writing contents	9	64	480	6.05	4	Primary
freelance content writing	5	54	240	0.86	4	Primary
what is content creation	>51	52	150	0.5	4	Primary
content authors	10	46	90	5.29	4	Primary
content writing blog	19	49	60	8.04	4	Primary
content writing for website	>51	44	30	6.53	4	Primary
content writing website	>51	45	30	6.47	4	Primary
writing associations	10	54	720	1.29	3	Primary
how to write a headline	>51	57	480	0.1	3	Primary
storytelling strategies	>51	50	150	0.1	3	Primary
content of writing	42	55	30	7.19	3	Primary
freelance website writer	26	51	30	5.955	3	Primary
part time writing jobs	5	57	570	0.73	2	Primary
legal writing jobs	9	58	480	0.26	2	Primary
financial writing	>51	46	210	0.06	2	Primary
white papers writing	28	53	120	0.1	2	Primary
freelance legal jobs	10	55	90	1.39	2	Primary

# Freelancer Work

Keyword	Ranking	Diff	Volume	Exact CPC	WA SCORE	GROUP
ghostwriting contract	2	29	90	6.23	2	Primary
part time freelance writing jobs	5	56	90	1.32	2	Primary
freelance legal writing jobs	4	45	30	13.27	2	Primary
ghostwriting contracts	4	34	30	7.67	2	Primary
freelance web content	10	50	10	4.95	2	Primary
freelance web content writing	10	54	10	7.98	2	Primary
freelance web writing	36	54	10	5.64	2	Primary
part time content writing jobs	8	57	150	0.1	1	Primary
freelance writer cover letter	8	46	90	0.1	1	Primary
part time writer jobs	5	59	90	0.3	1	Primary
cover letter for freelance writer	7	42	30	3.02	1	Primary
ghostwriter contract	8	29	30	6.58	1	Primary
ghostwriting contract template	5	27	30	1.05	1	Primary
medical content writing	10	40	30	4.31	1	Primary
part time freelance writing	1	56	30	2.48	1	Primary
part time jobs for writers	5	53	30	0.29	1	Primary
part time online writing jobs	6	50	30	0.96	1	Primary
spiritual writing jobs	8	42	30	1.05	1	Primary
freelance humor writing jobs	6	42	10	2.8	1	Primary
online writing jobs for teenagers	6	37	150	0	0	Primary
cover letter for freelancers	10	43	60	0	0	Primary
technical article writing	6	60	30	0	0	Primary
writer advertising	3	52	10	0	0	Primary
article content writers	>51	44	10	0	0	Primary
freelance writing cover letter	7	45	10	0.1	0	Primary
web content writing freelance	9	55	10	0	0	Primary
content writing site	>51	41	0	0	0	Primary
original content writers	>51	42	0	0	0	Primary
professional blog writing	>51	40	0	0	0	Primary
site content writing	>51	40	0	0	0	Primary
freelance writer rates	43	38	570	6.22	7	Low-hanging
freelance writers rates	34	38	570	3.73	6	Low-hanging
freelance writing rate	48	38	570	3.15	6	Low-hanging
freelance writing rates	25	38	570	2.9	6	Low-hanging
freelance writers	20	60	9900	5.34	5	Low-hanging
writing e mail	47	66	4380	2.15	4	Low-hanging
what does a copywriter do	23	45	2880	5.18	4	Low-hanging
articles writing service	48	40	990	6.54	4	Low-hanging
advertising writing	25	55	870	4.19	4	Low-hanging
writing press release	25	60	870	6.29	4	Low-hanging

## Freelancer Work

Keyword	Ranking	Diff	Volume	Exact CPC	WA SCORE	GROUP
press releases writing	29	61	570	10.69	4	Low-hanging
writing a white paper	31	57	570	1.34	4	Low-hanging
freelance writers website	39	46	480	1.08	4	Low-hanging
write white papers	27	55	300	2.47	4	Low-hanging
writing white paper	29	54	300	1.63	4	Low-hanging
marketing writing	26	48	240	4.055	4	Low-hanging
content writing sites	32	43	120	5.41	4	Low-hanging
freelance writers pay	23	48	120	2.64	4	Low-hanging
white paper writing	26	51	120	2.44	4	Low-hanging
rates for freelance writers	40	43	60	3.35	4	Low-hanging
website content marketing	40	48	30	9.9	4	Low-hanging
ghost blogger	40	45	12090	0.28	3	Low-hanging
writing style guide	33	76	1590	0.45	3	Low-hanging
articles writing services	26	36	990	5.58	3	Low-hanging
freelance content writing jobs	19	52	990	3.305	3	Low-hanging
ad writing	21	53	870	2.5	3	Low-hanging
how to write terms and conditions	44	48	570	1.55	3	Low-hanging
press release writing	15	59	570	1.99	3	Low-hanging
business proposal writing	29	56	480	3.13	3	Low-hanging
email copy writing	12	42	480	2.44	3	Low-hanging
post writing	29	58	390	4.86	3	Low-hanging
grant proposal writing	45	73	390	1.46	3	Low-hanging
what do copywriters do	42	49	390	5.62	3	Low-hanging
freelance professionals	27	57	300	3.4	3	Low-hanging
copywriting companies	38	44	240	4.94	3	Low-hanging
writing freelance	25	60	240	2.54	3	Low-hanging
professional ghostwriters	28	41	240	7.67	3	Low-hanging
star writer	43	51	210	3.21	3	Low-hanging
freelance search	33	61	150	5.99	3	Low-hanging
video script writing	21	45	90	2.8	3	Low-hanging
expert writers	22	37	60	3.88	3	Low-hanging
blog post writing	23	57	60	4.13	3	Low-hanging
freelance writer fees	28	41	60	3.5	3	Low-hanging
freelance writing fees	37	40	60	3.98	3	Low-hanging
writing a video script	17	40	60	3.7	3	Low-hanging
content writing prices	41	35	30	5.82	3	Low-hanging
content writing rates	30	32	30	10.03	3	Low-hanging
freelance writing prices	37	37	30	3.81	3	Low-hanging
web page writing	21	62	30	4.01	3	Low-hanging
how to write a brochure	44	43	570	1.01	2	Low-hanging

## Freelancer Work

Keyword	Ranking	Diff	Volume	Exact CPC	WA SCORE	GROUP
writing a grant proposal	42	72	570	0.31	2	Low-hanging
writing for beginners	40	49	570	0.325	2	Low-hanging
blogging for writers	39	52	390	0.45	2	Low-hanging
freelance scientific writing	47	43	300	2.08	2	Low-hanging
how to write an annual report	21	44	300	2.15	2	Low-hanging
writing grant proposal	42	69	300	0.38	2	Low-hanging
writing grant proposals	39	71	300	0.31	2	Low-hanging
copywriting software	17	43	240	1.85	2	Low-hanging
writer business	23	57	210	2.7	2	Low-hanging
brochure writing	43	43	150	5.84	2	Low-hanging
paid writing	33	52	150	3.12	2	Low-hanging
freelance sports writing	11	50	150	2.91	2	Low-hanging
Writing Ad Copy	47	51	150	4.28	2	Low-hanging
writing advertising copy	35	51	150	4.27	2	Low-hanging
outdoor writing	49	47	120	5.43	2	Low-hanging
freelance writing company	46	50	120	0.24	2	Low-hanging
freelance writing for beginners	36	41	120	1.27	2	Low-hanging
freelance writing jobs for college students	26	46	120	1.6	2	Low-hanging
freelance writing pay	21	47	120	1.15	2	Low-hanging
part time writing jobs from home	11	50	120	6.34	2	Low-hanging
writing rates	40	39	90	0.29	2	Low-hanging
article writing companies	25	39	90	4.38	2	Low-hanging
freelance blog writing	47	47	90	7.15	2	Low-hanging
freelance food writing	19	43	90	2.8	2	Low-hanging
freelance writing blogs	47	45	90	3.26	2	Low-hanging
report writing services	44	26	90	3.99	2	Low-hanging
style guide writing	27	72	90	1.14	2	Low-hanging
technical writing blogs	23	43	90	7.95	2	Low-hanging
write an employee handbook	33	53	90	2.63	2	Low-hanging
writing for pay	38	50	90	2.32	2	Low-hanging
annual report writing	42	50	60	2.16	2	Low-hanging
freelance attorney jobs	17	57	60	2.42	2	Low-hanging
freelance lawyer jobs	19	54	60	2.12	2	Low-hanging
start freelance writing	31	49	60	2.55	2	Low-hanging
technical writing articles	19	60	60	4.37	2	Low-hanging
writing an annual report	33	39	60	2.28	2	Low-hanging
writing for marketing	20	56	60	3.72	2	Low-hanging
writing web page	33	60	60	8.19	2	Low-hanging
writing sites for teenagers	22	47	50	2.16	2	Low-hanging

# Freelancer Work

Keyword	Ranking	Diff	Volume	Exact CPC	WA SCORE	GROUP
technical writing instructions	31	59	30	8.44	2	Low-hanging
website content writing rates	50	30	30	4.7033	2	Low-hanging
writing an effective press release	47	50	30	4.59	2	Low-hanging
writing technical articles	19	67	30	5.62	2	Low-hanging
freelance writing medical	43	45	28	2.59	2	Low-hanging
article content writing	38	50	20	4.46	2	Low-hanging
freelance rates for writers	39	41	10	4.51	2	Low-hanging
freelance technical writer rates	43	44	10	4.46	2	Low-hanging
seo freelance writing	24	42	10	5.11	2	Low-hanging
writing web page content	41	49	10	3.99	2	Low-hanging
what is a storyline	30	56	2880	0	1	Low-hanging
spelling tricks	40	54	390	0.1	1	Low-hanging
writer office	47	63	390	0.17	1	Low-hanging
content creator job description	32	56	300	0	1	Low-hanging
content asset	40	50	90	0.1	1	Low-hanging
become a sports writer	50	53	90	0.34	1	Low-hanging
freelance writer rates per word	48	41	90	0.1	1	Low-hanging
freelance writing pay rates	33	43	90	0.1	1	Low-hanging
medical writing companies	28	40	90	0.49	1	Low-hanging
writing an employee handbook	46	50	90	0.1	1	Low-hanging
writing styles guide	24	71	90	0.23	1	Low-hanging
improve your writing style	44	61	60	0.1	1	Low-hanging
legal freelance jobs	12	56	60	0.93	1	Low-hanging
newsletter writing service	22	14	60	6.27	1	Low-hanging
technical white paper format	44	60	60	0.1	1	Low-hanging
blog ghostwriting	15	35	30	5.79	1	Low-hanging
expert writing	37	44	30	3.04	1	Low-hanging
paid writer	20	48	30	1.35	1	Low-hanging
writer guide	14	57	30	1.15	1	Low-hanging
writing paid	28	52	30	1.35	1	Low-hanging
cheap article writing	11	24	30	4.51	1	Low-hanging
commercial script writing	28	46	30	3.49	1	Low-hanging
controversial subjects to write about	21	45	30	1.42	1	Low-hanging
financial copywriting	36	29	30	2.48	1	Low-hanging
freelance writer market	20	44	30	0	1	Low-hanging
freelance writing jobs for students	23	46	30	1.31	1	Low-hanging
grant and proposal writing	43	75	30	1.03	1	Low-hanging
grant writing proposal	44	70	30	0.13	1	Low-hanging
humor writing jobs	11	55	30	0.44	1	Low-hanging
non fiction writing software	24	46	30	4.36	1	Low-hanging

# Freelancer Work

Keyword	Ranking	Diff	Volume	Exact CPC	WA SCORE	GROUP
professional speech writing	16	36	30	2.67	1	Low-hanging
real estate writing	11	44	30	2.3	1	Low-hanging
research and writing jobs	27	51	30	1.15	1	Low-hanging
self help writing	47	48	30	0.31	1	Low-hanging
write employee handbook	43	58	30	1.44	1	Low-hanging
writing effective press releases	21	52	30	3.57	1	Low-hanging
writing employee handbook	25	53	30	1.56	1	Low-hanging
writing for movies	50	60	30	1.03	1	Low-hanging
writing marketing	33	59	30	0.1	1	Low-hanging
freelance writer business plan	20	40	20	7.73	1	Low-hanging
freelance writing education	35	46	20	1.29	1	Low-hanging
now hiring writers	12	47	20	4.34	1	Low-hanging
press release writing software	31	44	20	5.12	1	Low-hanging
quality article writing service	24	29	20	4.76	1	Low-hanging
story writing websites for teenagers	40	56	20	2.94	1	Low-hanging
technical writing article	19	55	20	4.16	1	Low-hanging
writing real estate descriptions	43	45	20	1.72	1	Low-hanging
writing whitepapers	15	32	10	1.41	1	Low-hanging
freelance writer employment	33	56	10	4.83	1	Low-hanging
freelance writing employment	34	58	10	1.6	1	Low-hanging
freelance writing jobs for moms	15	43	10	1.78	1	Low-hanging
news release writing	39	57	10	3.05	1	Low-hanging
sample ghostwriting contract	23	24	10	3.28	1	Low-hanging
teenage writing sites	24	55	10	3.15	1	Low-hanging
teenage writing websites	34	48	10	2.37	1	Low-hanging
writing for a newsletter	24	44	10	6.1	1	Low-hanging
writing websites for teenagers	21	51	10	1.06	1	Low-hanging
online writing jobs for college students	34	41	300	0	0	Low-hanging
direct mail copy writing	22	48	90	0	0	Low-hanging
write a brochure	49	47	90	0	0	Low-hanging
writers market online	30	50	90	0.02	0	Low-hanging
email copywriting services	14	33	60	0	0	Low-hanging
freelance writers fees	30	43	60	0	0	Low-hanging
technical content writing	17	50	60	0	0	Low-hanging
writer rates	28	40	30	0.1	0	Low-hanging
5 elements writing	34	44	30	0.1	0	Low-hanging
content writing price	37	37	30	0	0	Low-hanging
content writing projects	20	41	30	0	0	Low-hanging
job as writer	34	59	30	0	0	Low-hanging
medical article writing	28	55	30	0	0	Low-hanging

# Freelancer Work

Keyword	Ranking	Diff	Volume	Exact	CPC	WA SCORE	GROUP
paying freelance writing	46	44	30	0	0	0	Low-hanging
professional article writing services	21	35	30	0	0	0	Low-hanging
proposal writing companies	12	46	30	0	0	0	Low-hanging
write blog content	21	56	30	0	0	0	Low-hanging
writing creative briefs	39	45	30	0.1	0	0	Low-hanging
process writing prompts	17	48	20	0.1	0	0	Low-hanging
search content writing	29	42	16	0	0	0	Low-hanging
writing webpages	26	50	10	0	0	0	Low-hanging
content writing career	50	49	10	0	0	0	Low-hanging
content writing usa	16	31	10	0	0	0	Low-hanging
freelance sports writing opportunities	47	51	10	0.54	0	0	Low-hanging
new jersey writing	33	55	10	0.1	0	0	Low-hanging
proposal writing business	51	61	10	0	0	0	Low-hanging
proposal writing how to	47	72	10	0	0	0	Low-hanging
software copywriting	17	34	10	0.1	0	0	Low-hanging
technology copywriting	50	29	10	0	0	0	Low-hanging
writing articles for profit	31	53	10	0	0	0	Low-hanging
writing direct mail	43	43	10	0.1	0	0	Low-hanging
content marketing writing	15	54	0	0	0	0	Low-hanging
copywriter certifications	36	39	0	0	0	0	Low-hanging
marketing content writing	14	54	0	0	0	0	Low-hanging
production description writing	43	46	0	0	0	0	Low-hanging
freelance writers jobs	>51	59	33090	1.68	10	Secondary	
freelance writing	>51	62	9900	4.24	10	Secondary	
marketing quotes	>51	49	8100	5.47	10	Secondary	
what is copywriter	>51	47	5400	7.39	10	Secondary	
what is a copywriter	>51	49	4380	3.63	10	Secondary	
writing an article	>51	58	4380	7.19	10	Secondary	
writing test	>51	59	3600	5.11	10	Secondary	
how to market yourself	>51	48	2880	2.93	10	Secondary	
what is a whitepaper	>51	58	720	6.86	10	Secondary	
freelance article writer	>51	48	300	3.74	10	Secondary	
freelance article writing	>51	44	300	5.88	10	Secondary	
marketing buzz words	>51	43	300	3.71	10	Secondary	
what is content writer	>51	57	240	5.68	10	Secondary	
writing tests	>51	50	3600	1.62	9	Secondary	
how to write a white paper	>51	58	2400	1.5	9	Secondary	
how to be a freelance writer	>51	54	990	4.84	9	Secondary	
marketing freelancers	>51	50	870	5.94	9	Secondary	
writing skill test	>51	57	870	4.02	9	Secondary	

# Freelancer Work

Keyword	Ranking	Diff	Volume	Exact CPC	WA SCORE	GROUP
how to write ebook	>51	51	480	7.06	9	Secondary
freelance article	>51	47	150	3.46	9	Secondary
marketing job titles	>51	56	1890	0.99	8	Secondary
ghost writer jobs	>51	47	990	2.69	8	Secondary
marketing freelance	>51	44	870	2.46	8	Secondary
what is product marketing	>51	53	720	2.95	8	Secondary
direct response copy writing	>51	38	570	6.98	8	Secondary
freelance editor rates	>51	35	570	7.29	8	Secondary
write for magazines	>51	53	570	3.03	8	Secondary
freelance blogging	>51	41	300	8.55	8	Secondary
how to send spam email	>51	59	300	8.12	8	Secondary
journalism tips	>51	60	240	5.83	8	Secondary
content writing online	>51	45	90	5.48	8	Secondary
freelance writing website	>51	42	90	5.23	8	Secondary
examples of tone	>51	55	6600	0.39	7	Secondary
how to become a freelance writer	>51	40	2400	0.88	7	Secondary
writing analysis	>51	75	990	0.6	7	Secondary
writing skills test	>51	61	870	1.07	7	Secondary
website writing	>51	62	720	1.11	7	Secondary
writing site	>51	68	570	1.12	7	Secondary
what does a marketer do	>51	58	570	2.06	7	Secondary
content writing company	>51	34	480	5.83	7	Secondary
copy editing test	>51	34	480	4.37	7	Secondary
how to become a content writer	>51	47	390	4.29	7	Secondary
how to write content	>51	43	390	4.19	7	Secondary
seo jobs salary	>51	56	300	4.18	7	Secondary
write blog posts	>51	50	300	4.1	7	Secondary
writing blog posts	>51	49	300	2.61	7	Secondary
writing a article	>51	59	240	3.45	7	Secondary
freelance research	>51	54	210	3.98	7	Secondary
content writing for websites	>51	46	210	5.23	7	Secondary
online content writing	>51	50	210	4.79	7	Secondary
paid post	>51	56	150	4.58	7	Secondary
how to make online portfolio	>51	55	120	5.77	7	Secondary
outsource writing	>51	42	90	2.14	7	Secondary
content marketing expert	>51	50	90	14.16	7	Secondary
marketing job market	>51	64	90	15.08	7	Secondary
working hard quotes	>51	57	27090	0.1	6	Secondary
writing magazines	>51	59	870	0.57	6	Secondary
write a white paper	>51	57	570	1.03	6	Secondary

## Freelancer Work

Keyword	Ranking	Diff	Volume	Exact CPC	WA SCORE	GROUP
writing for magazines	>51	59	570	0.76	6	Secondary
copy editor test	>51	35	480	2.07	6	Secondary
how to write ebooks	>51	50	480	1.35	6	Secondary
editing test	>51	41	390	2.26	6	Secondary
content writing examples	>51	35	300	3.85	6	Secondary
how to write good articles	>51	56	240	1.55	6	Secondary
online writing portfolio	>51	46	240	1.87	6	Secondary
copy editing tests	>51	35	210	4.35	6	Secondary
freelance content writer jobs	>51	51	210	2.81	6	Secondary
freelance writers salary	>51	52	210	1.56	6	Secondary
freelance writers websites	>51	47	210	2.79	6	Secondary
writing articles for magazines	>51	49	210	1.67	6	Secondary
writing articles online	>51	50	210	3.15	6	Secondary
writing content for websites	>51	45	210	3.79	6	Secondary
freelance articles	>51	43	150	3.79	6	Secondary
internet writing	>51	50	150	3.25	6	Secondary
content writing websites	>51	42	150	5.72	6	Secondary
freelance writing companies	>51	45	150	5.47	6	Secondary
make an online portfolio	>51	54	150	2.39	6	Secondary
creative writing conferences	>51	45	90	7.37	6	Secondary
website writers	>51	57	60	11.49	6	Secondary
writer agreement	>51	41	60	2.09	6	Secondary
freelance writer editor	>51	49	60	7.1	6	Secondary
quotes about working hard	>51	56	9900	0.1	5	Secondary
quotes on hard work	>51	54	6600	0.1	5	Secondary
blog titles	>51	45	2400	0.18	5	Secondary
become a freelance writer	>51	44	870	0.46	5	Secondary
writing headlines	>51	53	390	0.1	5	Secondary
freelance pr jobs	>51	54	390	0.6	5	Secondary
how to write blog posts	>51	46	390	0.43	5	Secondary
copyediting test	>51	32	210	2.39	5	Secondary
writing print	>51	59	150	0.72	5	Secondary
how to print a magazine	>51	59	150	1.51	5	Secondary
pay for writing	>51	38	150	1.69	5	Secondary
writing editor online	>51	60	150	1.31	5	Secondary
freelance writing contracts	>51	47	120	2.08	5	Secondary
how to write a blog article	>51	46	120	2.2	5	Secondary
how to write for magazines	>51	52	120	2.07	5	Secondary
inbound marketing jobs	>51	44	120	1.58	5	Secondary
bing marketing	>51	58	90	2.58	5	Secondary

# Freelancer Work

Keyword	Ranking	Diff	Volume	Exact CPC	WA SCORE	GROUP
writers site	>51	65	90	2.13	5	Secondary
article writing online	>51	45	90	3.14	5	Secondary
blog for writers	>51	41	90	2.64	5	Secondary
freelance writing career	>51	46	90	1.63	5	Secondary
make online portfolio	>51	54	90	2.24	5	Secondary
online writing games	>51	53	90	2.15	5	Secondary
writing for the internet	>51	55	90	2.62	5	Secondary
writing marketing copy	>51	47	90	3.26	5	Secondary
copywriting for direct response	>51	43	73	3.39	5	Secondary
freelance folder	>51	39	60	10.17	5	Secondary
content in writing	>51	54	60	5.73	5	Secondary
freelance writing business	>51	50	60	2.69	5	Secondary
freelance writing nyc	>51	56	60	4.12	5	Secondary
website content creation	>51	32	60	9.21	5	Secondary
writing a news release	>51	63	60	3.14	5	Secondary
freelance writing opportunity	>51	48	50	3.02	5	Secondary
how to write a whitepaper	>51	50	2400	0.1	4	Secondary
sample love letter	>51	34	1890	0.19	4	Secondary
sample love letters	>51	37	1890	0.19	4	Secondary
writing tones	>51	56	870	0.1	4	Secondary
content marketing jobs	>51	52	870	0.16	4	Secondary
headline writing	>51	54	720	0.1	4	Secondary
how to write white papers	>51	55	390	0.14	4	Secondary
copywriter rates	>51	30	300	0.77	4	Secondary
writing testimonials	>51	37	240	0.44	4	Secondary
white paper outline	>51	51	240	0.39	4	Secondary
ebook writing jobs	>51	41	90	0.61	4	Secondary
storytelling lessons	>51	44	90	0.66	4	Secondary
white paper outline template	>51	49	90	1.01	4	Secondary
writing a contract agreement	>51	53	90	0.44	4	Secondary
editing tests	>51	42	60	2.2	4	Secondary
how to write a case study	>51	58	8100	0	3	Secondary
writing abc	>51	45	720	0.04	3	Secondary
editor test	>51	51	390	0.1	3	Secondary
how to write headlines	>51	55	390	0.1	3	Secondary
how to write white paper	>51	56	390	0.1	3	Secondary
love letter writing	>51	55	390	0.13	3	Secondary
writing wordpress plugin	>51	39	390	0.1	3	Secondary
copywriting rate	>51	32	300	0.1	3	Secondary
creativity thinking	>51	60	300	0.1	3	Secondary

# Freelancer Work

Keyword	Ranking	Diff	Volume	Exact CPC	WA SCORE	GROUP
neutral tone words	>51	54	240	0.1	3	Secondary
writing a wordpress plugin	>51	42	210	0.1	3	Secondary
freelance writer pay	43	48	120	2.35	3	Secondary
how to write a white paper outline	>51	44	60	0.25	3	Secondary
content writers jobs	>51	48	2880	0	2	Secondary
quotes about marketing	>51	55	870	0	2	Secondary
write a blog post	>51	49	720	0	2	Secondary
freelance economy	>51	47	480	0	2	Secondary
marketing jobs in boston	>51	52	480	0	2	Secondary
examples of white papers	>51	58	390	0.02	2	Secondary
content strategist jobs	>51	58	300	0	2	Secondary
content strategy jobs	>51	52	300	0	2	Secondary
how to do content writing	>51	48	300	0	2	Secondary
content copywriting	>51	35	150	0.04	2	Secondary
how to do content marketing	>51	57	150	0	2	Secondary
quality blog	>51	45	120	0.1	2	Secondary
writing concepts	>51	51	120	0.1	2	Secondary
quality writing	>51	42	90	0.1	2	Secondary
examples of buzzwords	>51	58	90	0.1	2	Secondary
marketing travel jobs	>51	52	90	0.04	2	Secondary
online portfolio for writers	>51	40	60	0.05	2	Secondary
personalized love letter	>51	41	60	0.05	2	Secondary
what is content in writing	>51	52	60	0	2	Secondary
content writing from home	>51	42	300	0	1	Secondary
grammar expert	>51	52	150	0	1	Secondary
testing writing skills	>51	59	120	0	1	Secondary
writers pay	22	48	90	0.1	1	Secondary
agile marketing definition	>51	45	90	0	1	Secondary
content writing skills	>51	44	90	0	1	Secondary
content writing topics	>51	42	90	0	1	Secondary
freelance writer hourly rates	>51	40	90	0	1	Secondary
freelance writer fee	>51	42	60	0	1	Secondary
jobs content writer	>51	54	60	0	1	Secondary
sample content writing	>51	38	60	0	1	Secondary
what is a content marketer	>51	55	60	0	1	Secondary
will writing jobs	>51	49	60	0	1	Secondary
the business benefits of virtual working	>51	43	58	0	1	Secondary

# Freelancer Life

Keyword	Ranking	Diff	Volume	Exact CPC	WA SCORE	GROUP
content writer freelance	7	51	210	8.62	7	Primary
freelance career	>51	55	990	0.1	4	Primary
professional content writer	40	39	90	9.58	4	Primary
professional content writers	50	50	90	6.31	4	Primary
freelance content	5	45	60	3.1	4	Primary
content writing blogs	17	52	60	8.44	4	Primary
part time writer	3	58	150	2.09	2	Primary
writer associations	7	55	720	0.1	1	Primary
professional freelance writer	7	56	30	0.94	1	Primary
freelance authors	8	58	10	3.5	1	Primary
procrastination therapy	6	46	90	0	0	Primary
content writing	50	52	14790	4.24	8	Low-hanging
writing skill	30	67	22200	0.66	4	Low-hanging
tech writers	23	66	1890	4.75	4	Low-hanging
writers help	42	53	1290	3.26	4	Low-hanging
writer forums	46	48	1890	0.67	3	Low-hanging
writers associations	17	50	720	1.52	3	Low-hanging
blogs for writers	32	55	390	2.2	3	Low-hanging
freelance professional	17	64	300	3.83	3	Low-hanging
writers organizations	49	48	150	2.43	2	Low-hanging
writer freelance	26	66	120	2.8	2	Low-hanging
best blog for writers	32	51	90	2.58	2	Low-hanging
freelance writer blog	26	46	90	5.42	2	Low-hanging
freelance writers blogs	21	46	90	4.26	2	Low-hanging
professional freelance	15	62	60	2.71	2	Low-hanging
games for writers	21	49	60	1.77	2	Low-hanging
writers web pages	11	56	10	4.46	2	Low-hanging
freelance writers blog	36	45	90	0.68	1	Low-hanging
california writers	35	31	30	2.38	1	Low-hanging
freelance mom	27	43	30	3.94	1	Low-hanging
creative writing websites for teenagers	32	47	30	3.58	1	Low-hanging
freelance writing blog	22	49	30	1.71	1	Low-hanging
tips for freelance writers	49	46	30	1.31	1	Low-hanging
websites for young writers	26	41	30	1.81	1	Low-hanging
maryland writers	33	50	20	2.49	1	Low-hanging
freelancer support	32	53	480	0	0	Low-hanging
freelance education	24	45	30	0	0	Low-hanging
real writer	43	45	30	0.1	0	Low-hanging
san diego writers	23	44	30	0.04	0	Low-hanging
self improvement product	46	49	28	0.1	0	Low-hanging

Keyword	Ranking	Diff	Volume	Exact	CPC	WA SCORE	GROUP
content writers forum	46	53	10	0	0	0	Low-hanging
writers get paid	48	51	10	0	0	0	Low-hanging
ghostwriting	>51	46	33090	2.84	10	10	Secondary
freelance writer	>51	58	9900	4.69	10	10	Secondary
marketing classes	>51	68	1290	23.18	10	10	Secondary
marketing dictionary	>51	53	1290	5.67	10	10	Secondary
content writer interview questions	>51	41	300	7.28	10	10	Secondary
writer blogs	>51	37	2400	4.14	9	9	Secondary
how to improve your writing skills	>51	50	1590	2	8	8	Secondary
love writing	>51	48	990	2.19	8	8	Secondary
creative writing blog	>51	45	720	3.79	8	8	Secondary
writers blogs	>51	43	2400	0.8	7	7	Secondary
improving your writing skills	>51	52	480	1.8	7	7	Secondary
copywriting classes	>51	49	210	3.66	7	7	Secondary
writer community	>51	53	480	1.16	6	6	Secondary
improve your writing skills	>51	51	480	1.325	6	6	Secondary
modern writers	>51	59	1290	0.1	4	4	Secondary
writer gifts	>51	41	390	0.37	4	4	Secondary
score writer	>51	54	300	0.21	4	4	Secondary
written love letters	>51	51	120	0.15	3	3	Secondary
improve your writing skill	>51	52	480	0	2	2	Secondary
written love letter	>51	49	120	0.1	2	2	Secondary
content community	>51	55	90	0.1	2	2	Secondary
marketing quotations	>51	51	90	0.1	2	2	Secondary
apps for freelancers	>51	45	90	0	1	1	Secondary